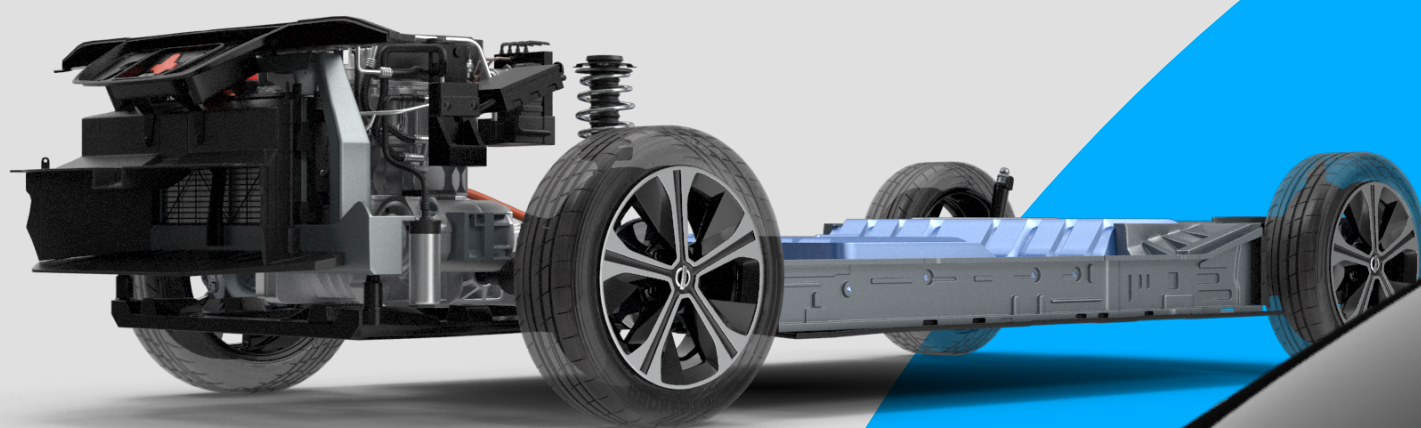




Automotive in the US

Market and Investment Overview—Q2 2022





Automotive in the US: Market and Investment Overview—Q2 2022

Dear Reader,

We've compiled the highlights of what happened in the automotive industry in the US region in Q2 2022. This snapshot will help you monitor the autotech industry and keep emerging players and trends on your radar.

Who can benefit from our insights the most?

Those who:

- Develop next-gen automotive solutions that will improve road, driver, and pedestrian safety and provide asset security
- Manufacture semiconductors, sensors, GPS, telematics, and other components for the automotive industry
- Want to partner with an automotive startup to deliver innovative vehicle products and services
- Invest in the automotive ecosystem in the US
- Monitor trending topics and industry news

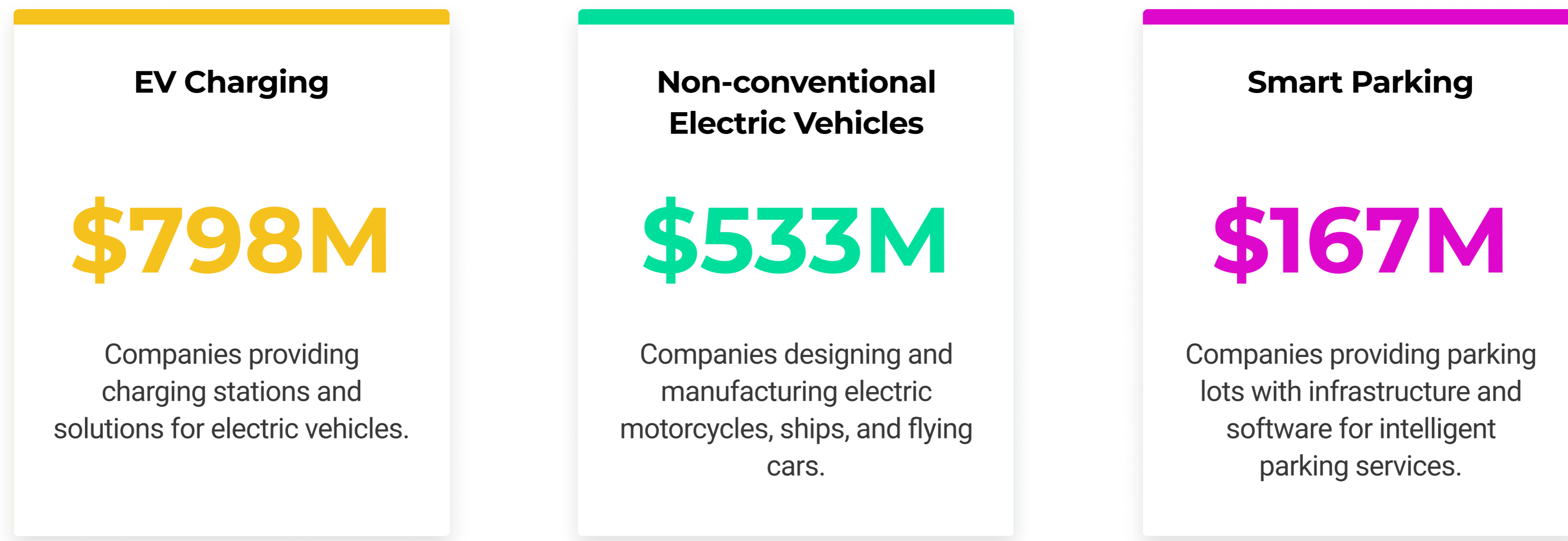
What's inside?

Discover the best-funded autotech segments and companies, trending themes, top innovations, and automotive news in the US.

Let's dive in!

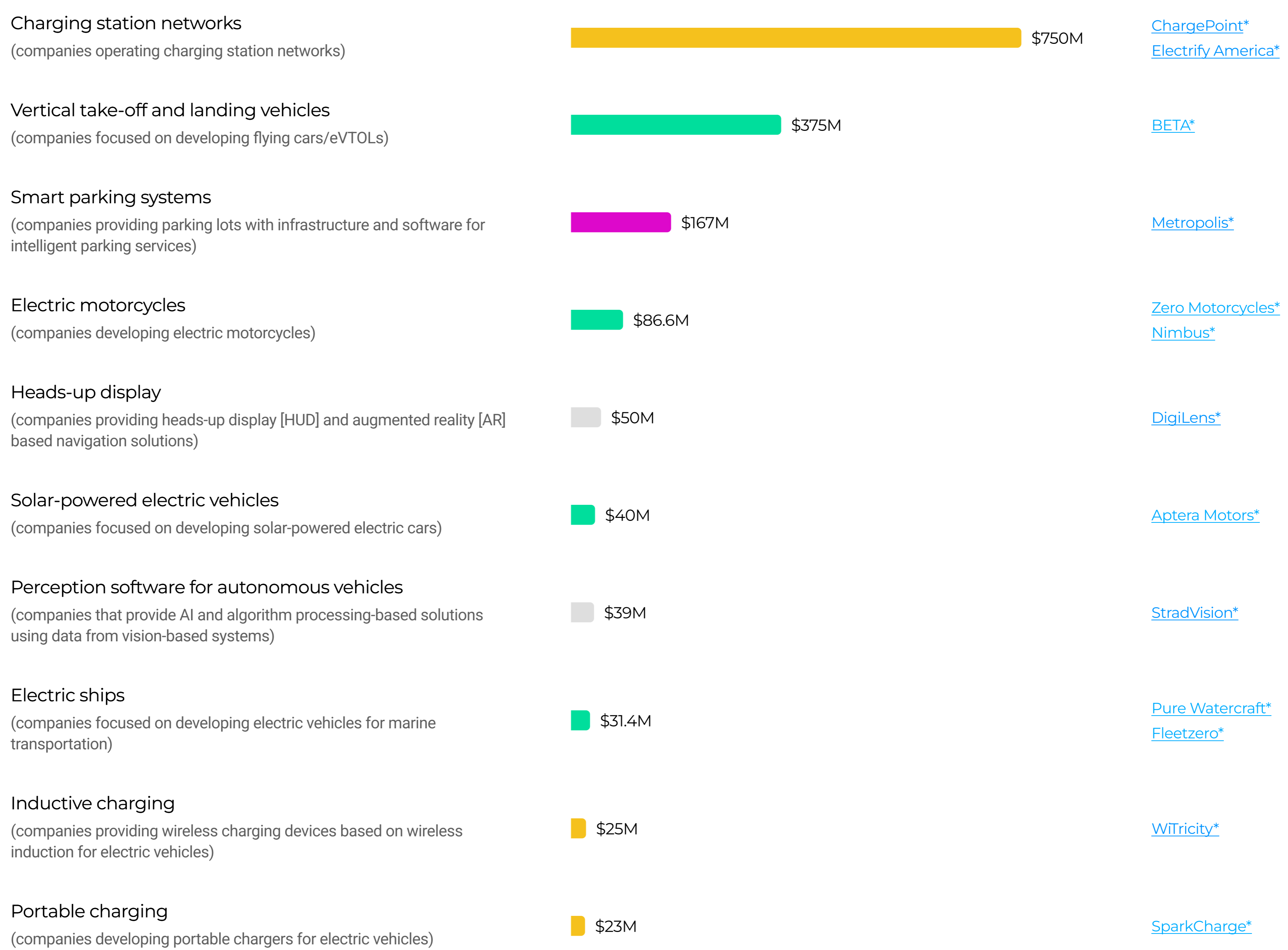
Top Three Investment Trends in Q2 2022

Trends



Most-Funded Autotech Segments in the US in Q2 2022

Segments

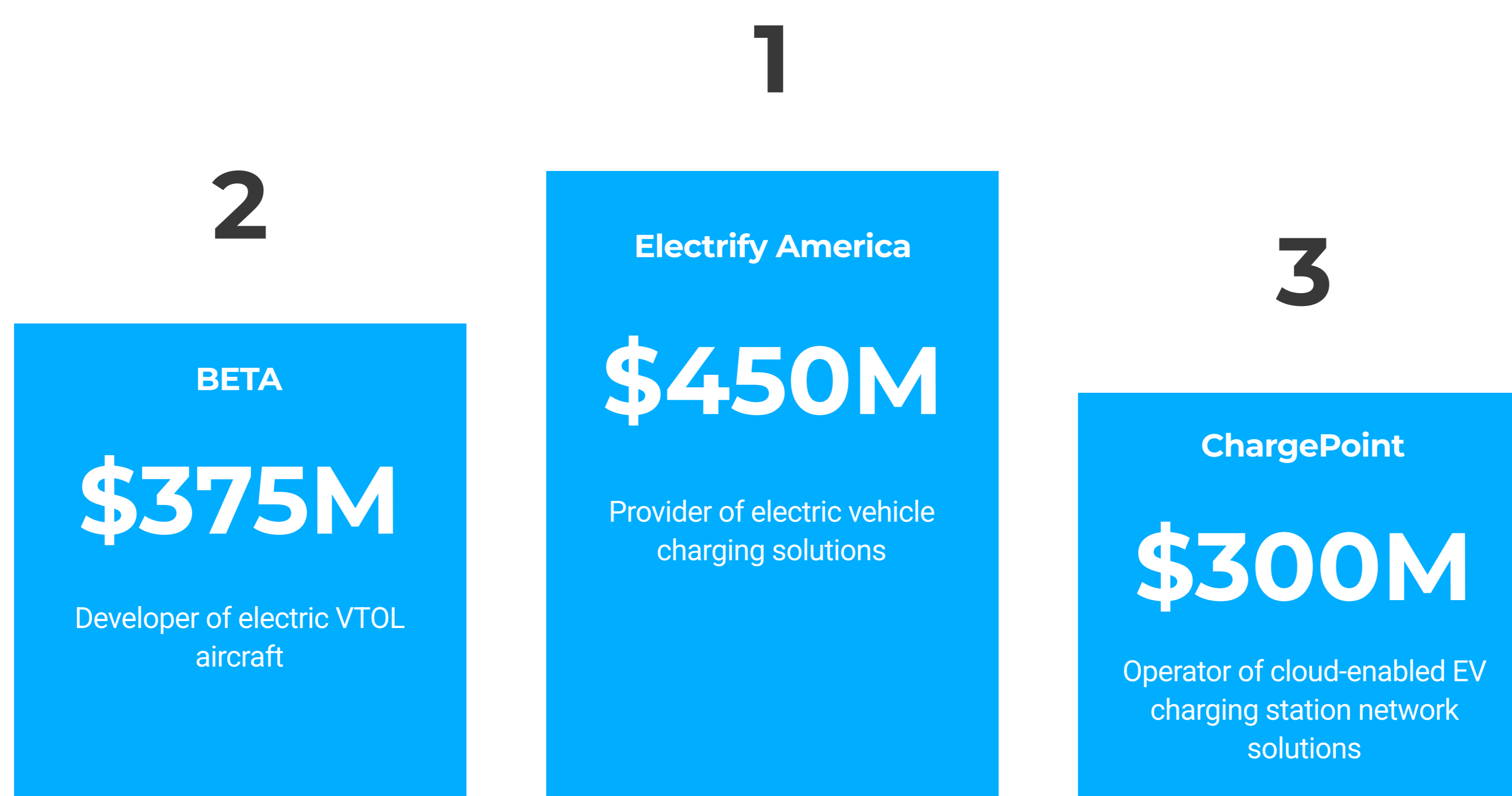


* Most-funded companies in the segment

Data Source: Tracxn

Most-Funded Autotech Companies in the US, Q2 2022

Companies

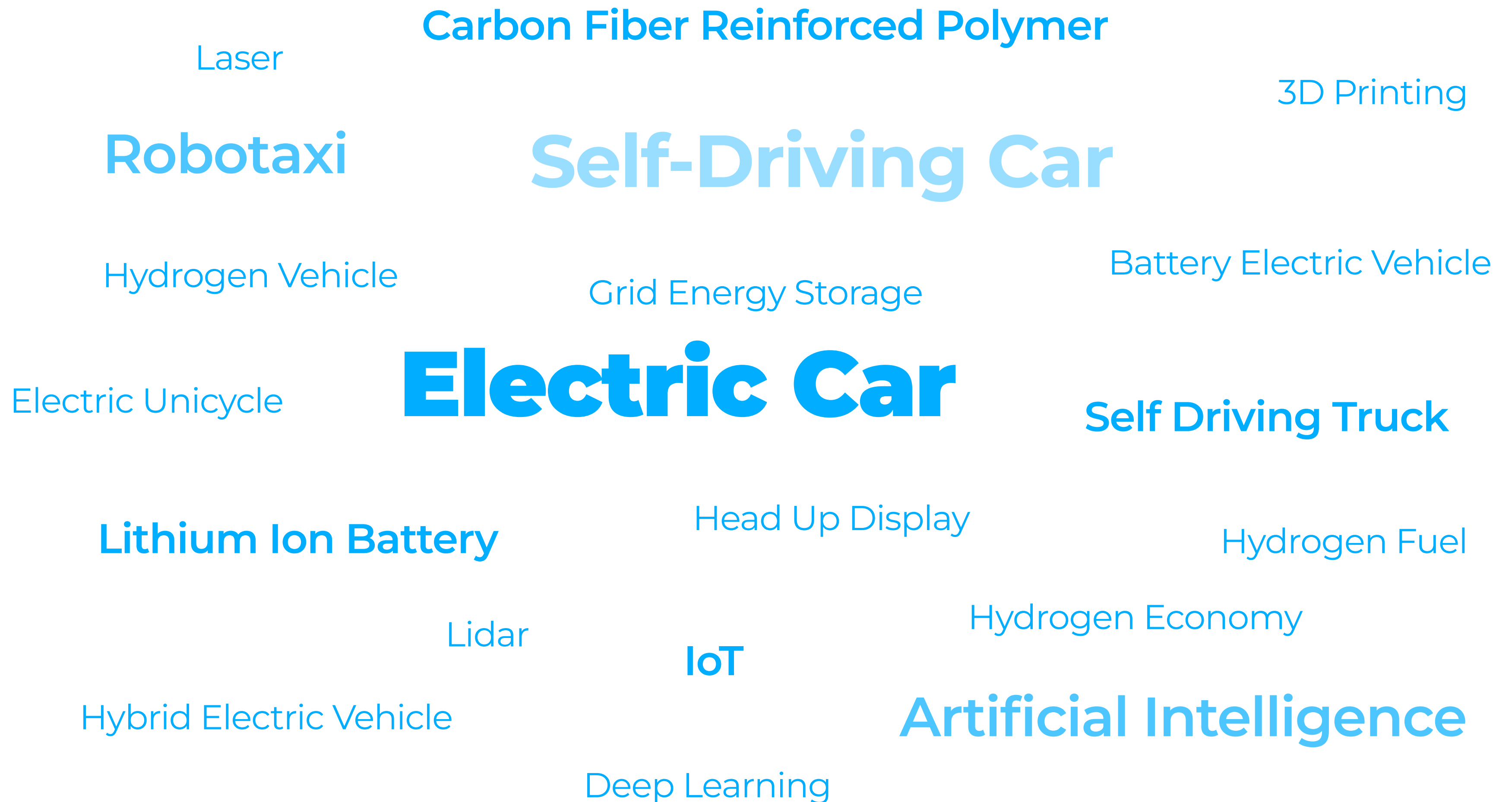


Data Source: Tracxn

Have a business idea? Reach out now for our expert help!

TALK TO US

Automotive Technologies Trending on Social Media



Experts on Emerging Automotive Trends

Connected Cars



“Connecting cars to everything we see on the road is going to enable us to go to the next frontier of digital technology transformation of an industry that ties into broader concepts like smart cities.



Cristiano Amon, CEO, Qualcomm

Automation



“The next-gen automobile ecosystem will include OEMs, software and service suppliers, systems integrators, device manufacturers, online players and, most importantly, telecom operators.



Nitin Bansal, MD for India and Head of Networks for Southeast Asia, Oceania and India

Digitalization



Technologies like natural language processing, augmented reality, multiscreen environments powered by sensor-rich environments using 5G, and edge computing are bound to disrupt the industry, therefore allowing car manufacturers and their ecosystem of partners to invent new business models.



Sanjay Gupta (India Head), Vice President, and India Managing Director, NXP India

3D Printing



Everyone making investments in new vehicles wants a deeper level of customization and 3D printing is helping make it possible.



Pat Carey, Senior Vice President, Strategic Growth for Strataysys

Technology Innovations



[Chick-fil-A pilots autonomous delivery service](#)



[Argo AI tests driverless autonomous vehicle in US cities](#)



[Group14 offers silicon-carbon battery material](#)

Data Source: GlobalData

Hot News From Automotive Giants

Category	Company Name	What Happened?	Source
Development, launch & termination	Harley-Davidson Inc	Harley-Davidson has introduced its new Enthusiast Collection, a series of the American brand's motorcycles featuring special-edition livery.	Read more
	Ford Motor Co	Ford unveils a new one-off 2,000bhp electric Supervan.	Read more
	Dr. Ing. h.c. F. Porsche AG	Porsche unveils a patriotic 911 GTS Cabriolet to celebrate 70 years in the US.	Read more
	Toyota Motor Corp	Toyota combines 'Autonomous' with 'Mobility-as-a-Service' in Sienna Auto-MaaS.	Read more
	Volta LLC	Volta Inc announced the launch of PredictEV Fleet, the second product within its suite of machine learning and artificial intelligence solutions for infrastructure planning.	Read more
	Hyundai Motor Co Kia Corp	Kia is offering the first glimpse of the new Telluride three-row SUV.	Read more
	Mercedes-Benz Group AG	Mercedes-Benz unveils EQS SUV for US market by autumn	Read more
Business expansion	Hyundai Motor America	Hyundai breaks ground on its safety test and investigation laboratory.	Read more
	Volkswagen AG Siemens Energy AG	Volkswagen and Siemens invest in Electrify America's ambitious growth plans.	Read more
	Rivian Automotive LLC	Rivian opens three fast charging sites in Colorado and California.	Read more
	General Motors Co	The Cadillac CELESTIQ will be the first production vehicle built at the GM Global Technical Center.	Read more
	Honda Motor Co Ltd General Motors Co	Honda plans to build two million electric vehicles globally by 2030 using three new dedicated platforms.	Read more
	Tesla Inc	Tesla plans to open a \$1.1 billion factory in Texas, which will help ramp up the production of electric vehicles and batteries critical to the company's growth ambitions.	Read more
Partnerships	Sony Group Corp Honda Motor Co Ltd	Honda and Sony combine talents to build electric vehicles.	Read more
	Red Hat Inc General Motors Co	General Motors and Red Hat collaborate to trailblaze the future of software-defined vehicles.	Read more
	Bayerische Motoren Werke (BMW) AG Our Next Energy (ONE)	ONE and BMW ink an agreement to demonstrate its iX with a 600-mile range.	Read more
	Cisco Systems Inc General Motors Co	Cisco and General Motors join forces for the future of connectivity in cars.	Read more
Initiative	PG&E Corp	Pacific Gas and Electric Company (PG&E) reported that it has broken ground on the first of up to 130 new electric vehicle charging ports at 22 schools in its service area.	Read more
	Uber Technologies Inc Waymo LLC Uber Freight Holding Corporation	Uber Freight and Waymo Via announce a long-term strategic partnership to connect their technologies and deploy autonomous trucks at scale on the Uber Freight network.	Read more



We will continue watching the booming automotive sector as it stands out for its numerous tech-intensive initiatives. Stay tuned for updates.

Softeq Marketing Research Team