



The software that brings
real work flexibility

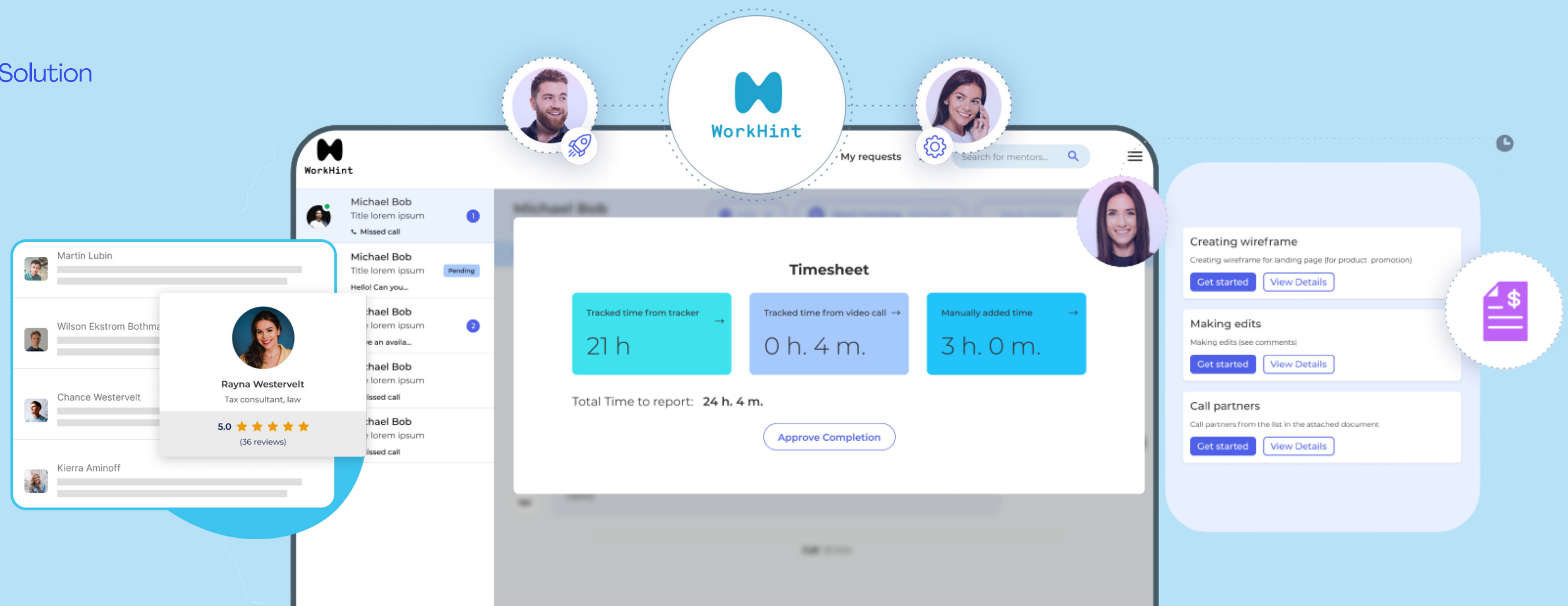


The Problem

High Turnover, Billions Lost

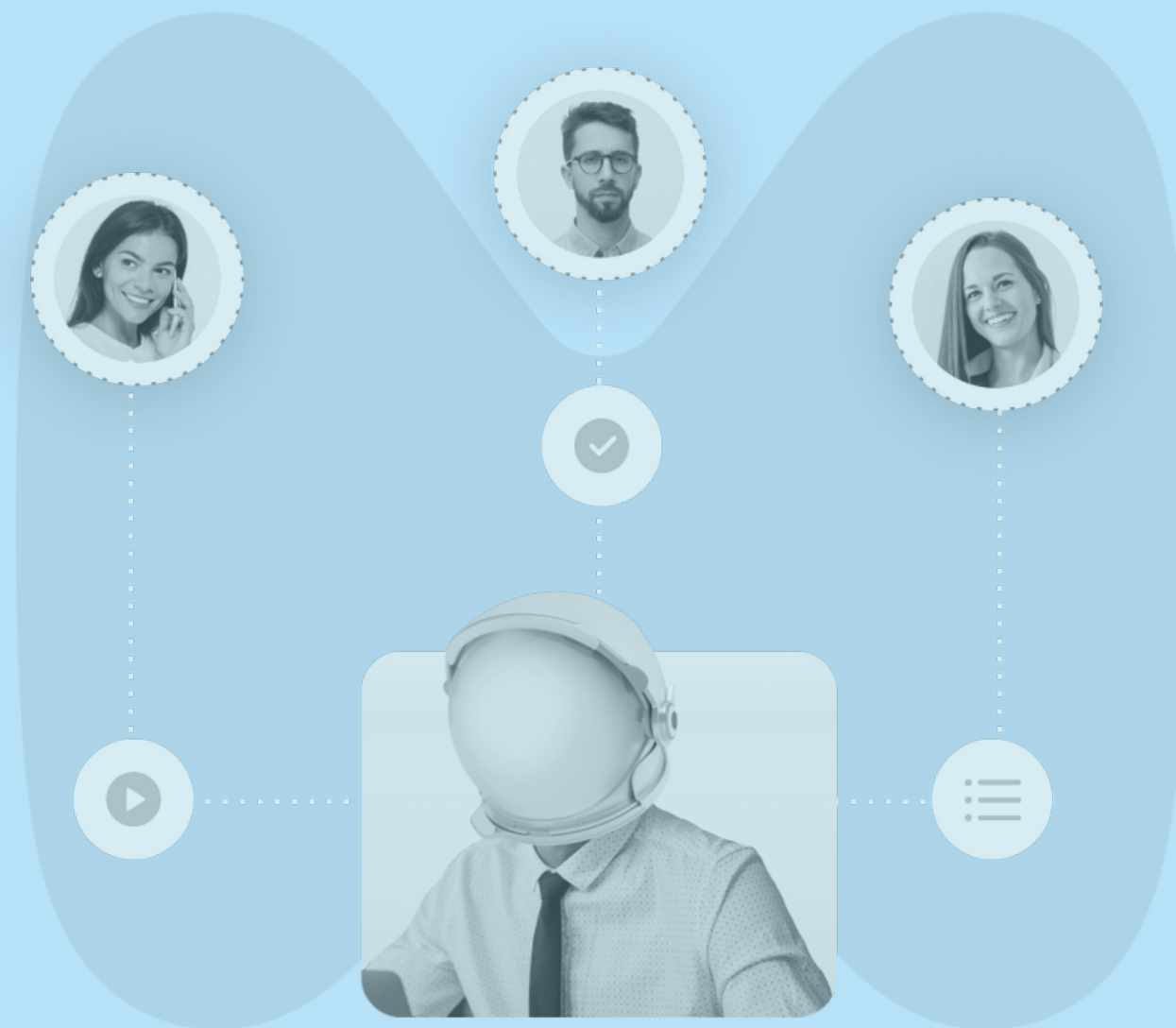
The average turnover rate in the retail industry is above 60%. This translates into more than **230 million days** of lost productivity and **\$19 billion in costs** associated with recruiting, hiring and training.

The Solution



A SaaS to manage on-demand contract talents to bring flexibility, save money, and generate data insights

The Product



Recruit & Train

Workhint recruitment tool allows companies to source millions of talents and invite them to their contractor's network. Using a customizable form, companies will train and automatically vet talents

Hire & Manage

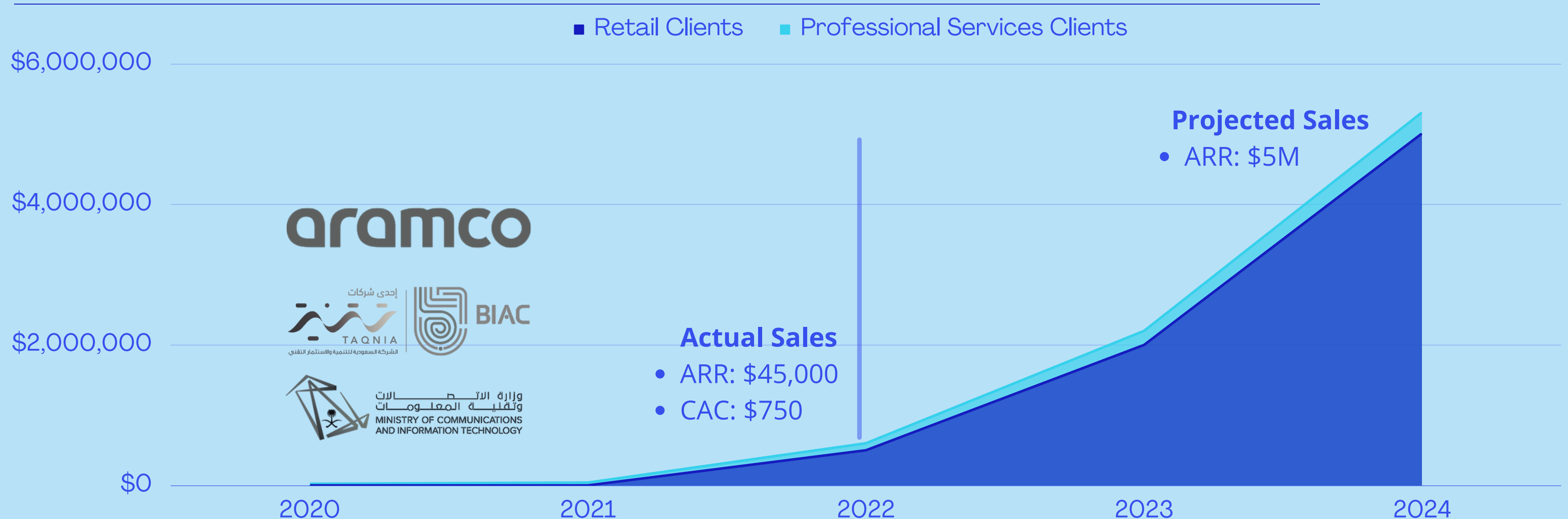
Managers can hire talents or publish gigs to see who is available to take the gig. Once hired, the manager can track hours, communicate, video call via Zoom, and leave a review.

Comply & Pay

When a manager hires a talent, a contract will automatically be generated, and the contract is customizable based on country. Also, the contract talent can issue the invoice, and companies can process payment instantly.

Business Model

We charge a yearly subscription and already generated \$88,000 in sales since inception from early adopters. Our early adopters mostly are business incubators using Workhint to manage on-demand mentors. However, we see retail as our mass-market target





Market Size

While the average employee turnover for all U.S. industries is around 19 percent, the average turnover rate in the retail industry is just above 60 percent. This is also true in Saudi Arabia. On-demand retail workers are the proposed solution

Saudi Retail Industry

Avg. Yearly Price: \$2,500	# of Outlets	Market Size in USD
Total Addressable Market (TAM)	416,195	\$1,040,487,500 (\$1B)

U.S. Retail Industry

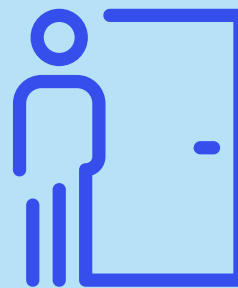
Avg. Yearly Price: \$7,500	# of Outlets	Market Size in USD
Total Addressable Market (TAM)	3,456,866	\$25,926,495,000 (\$25B)

Why now?



Reason # 1: Post Covid Work Shift

The pandemic changed the way people work, and companies are willing to experiment with new work models for the post-pandemic era



Reason # 2: The Great Resignation

20 million people quit their jobs in the second half of 2021 and most of them are in retail and hospitality. This urges companies to do something about their hiring model

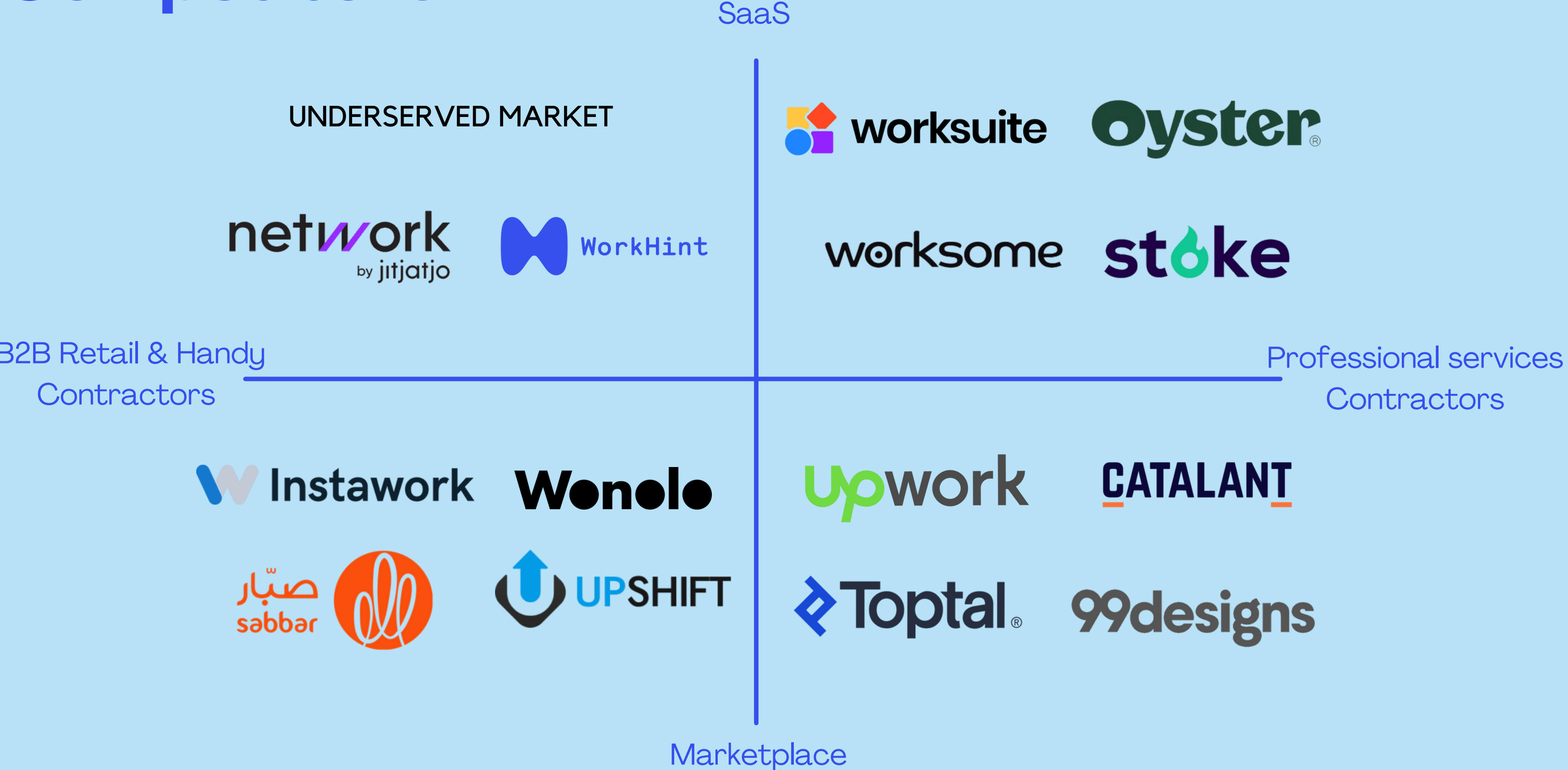


Reason # 3: Flexible work Demand

According to EY, 54% of employees globally "would consider leaving their job post-Covid-19 pandemic if they are not afforded some form of flexibility."



Competitors



Competitive Advantage

Instant Activation

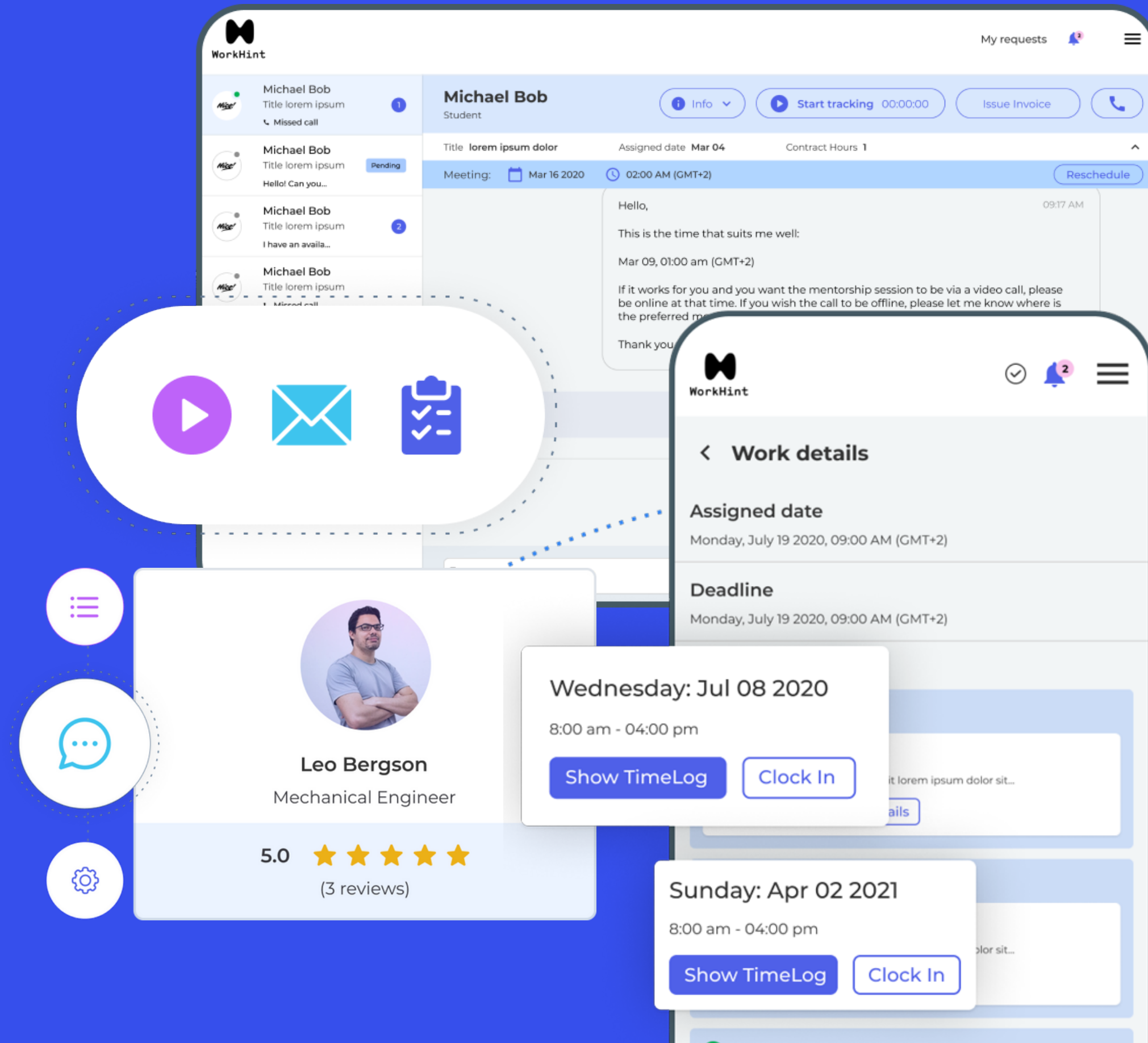
Workhint is a SaaS product with an easy setup process. A client can set up a white-labeled software, with preferred legal forms, and onboarding forms all in a few minutes.

Publish / bid on Gigs

Workhint software structure is like a marketplace with admin, supply, and demand portals. Demand-side can publish a need for talents and get matched in minutes to fill the gig

Intuitive Communication tools

All assigned shifts will be placed as tickets with communication tools like chat, Zoom, file sharing, etc. This page is like a command center everything the user needs to have. It's built with an intuitive design that most people familiar with



Team

Founders



Mahmood Alabbas



Founder & CEO

MBA with 7 years+ experience working as a Management consultant and product owner. Managing the overall management and product vision



Hrant Abelyan



Co-Founder & CTO

6+ years experience as a full-stack developer and system architect. He writes codes to convert the product vision into a reality

Key Team Members



Alisa Zhurik

Front-End Developer

Self-motivated front-end developer. She writes all front-end codes.



Inna Moiseeva

UX /UI designer

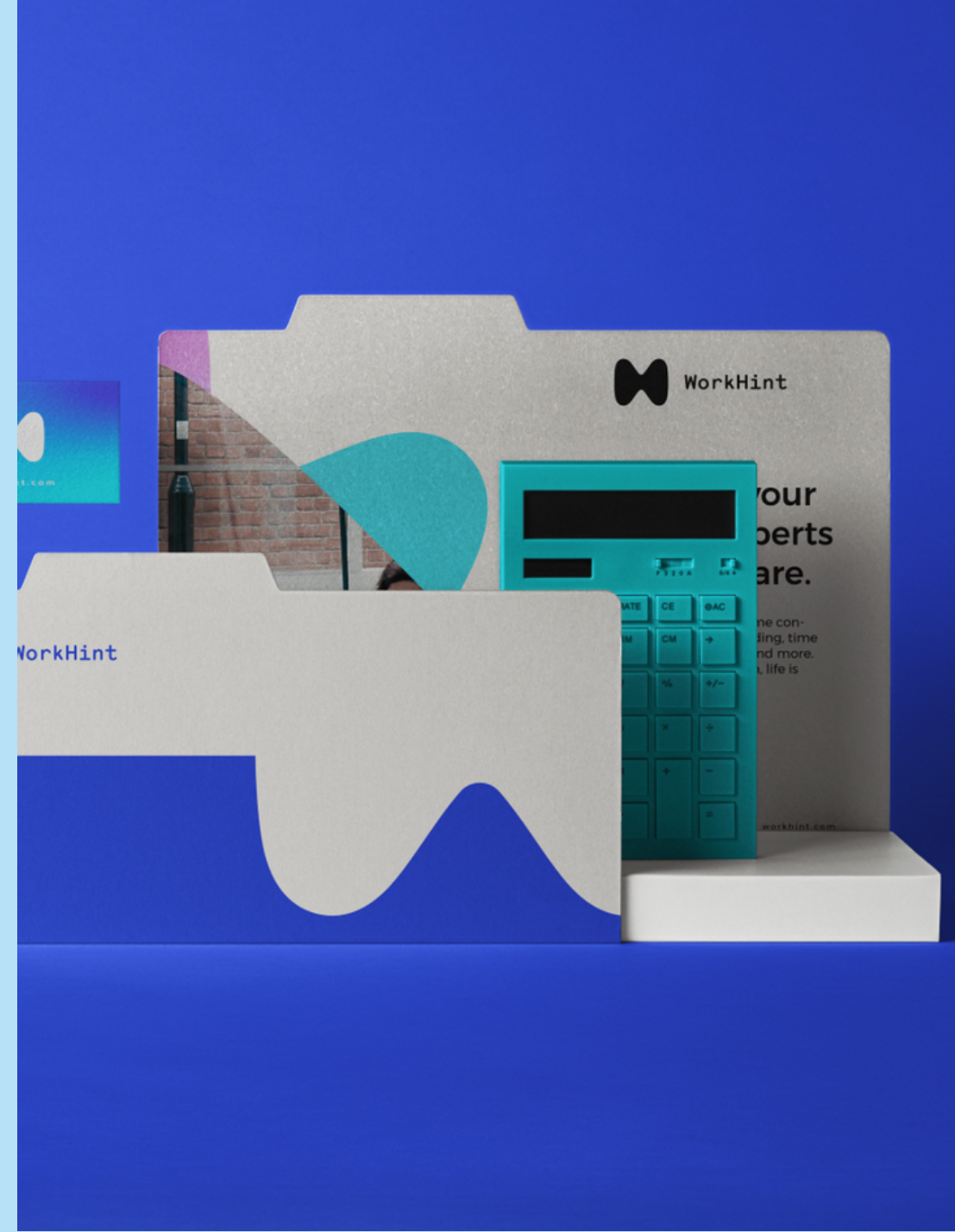
An artist at heart. She makes every feature 10x better and user-friendly.



Sajjad Kamal

IT advisor

Ex-CTO to a YC funded startup. Ex-Apple engineer. He advises us on how to make our development cycle smooth



Let's Connect

Mahmood Alabbas
US#: +1(531)-800-7372

E: mahmood@workhint.com
Saudi# +966504366654

www.workhint.com



Media & Awards



Enterprise Forum
Saudi Arabia

