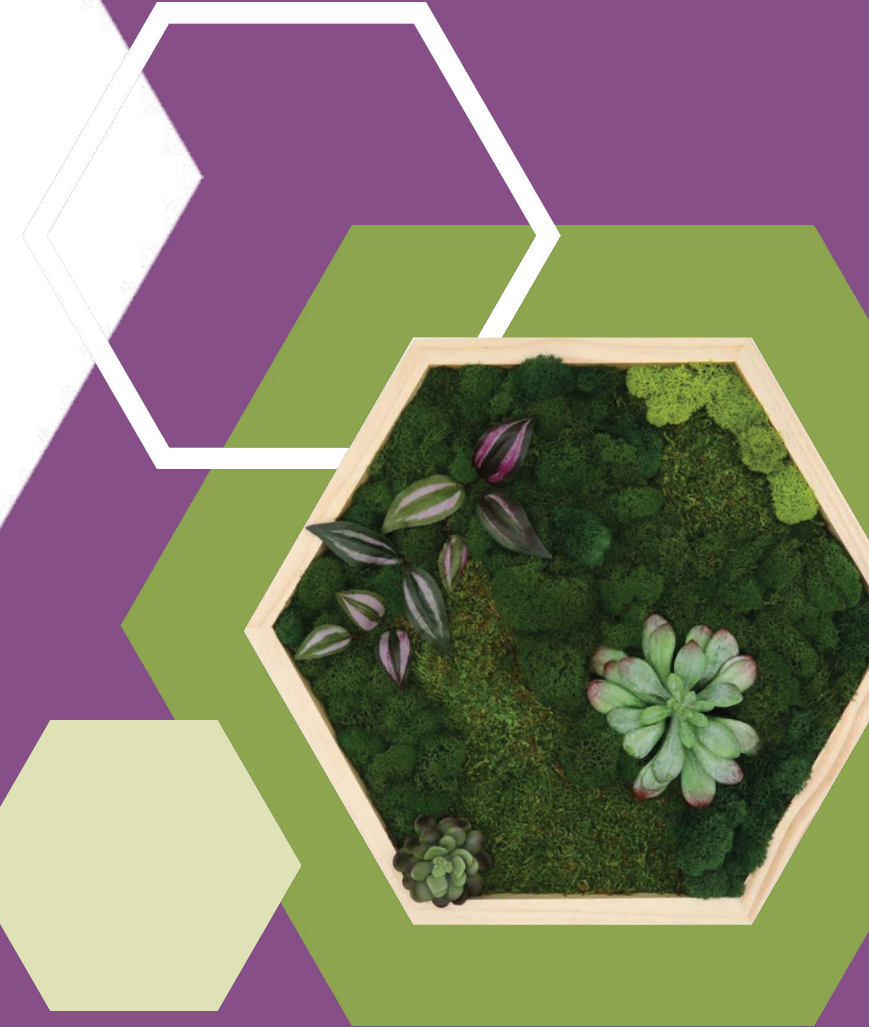




Practice Axis

Increase Revenue & Access to Care



FEBRUARY 10, 2021

KFF

The Implications of COVID-19 for Mental Health and Substance Use

The COVID-19 pandemic and the resulting economic recession have negatively affected many people's mental health and created new barriers for people already suffering from mental illness and substance use disorders. During the pandemic, about 4 in 10 adults in the U.S. have reported symptoms of anxiety or depressive disorder, a share that has been largely consistent, up from one in ten adults who reported

“... 4 in 10 adults in the U.S. have reported symptoms of anxiety or depressive disorder ...”



MARCH 2022



UNITED STATES SENATE

COMMITTEE ON FINANCE

PRESENTS

MENTAL HEALTH CARE IN THE UNITED STATES

THE CASE FOR FEDERAL ACTION

“... more than half of people
who need mental health care
do not receive it ...”



Entrepreneurial Therapists

- Group practices
- Actively hiring
- Investing in scaling solutions



Big Problems

Losing leads & revenue
with pen and paper lead tracking

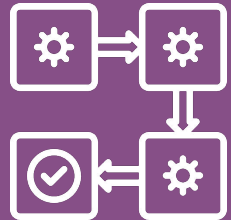


Wasting time & funds
on complex, expensive, piecemeal software

Formidable CRM Features



**HIPAA compliant &
fully optimized for
private practices**



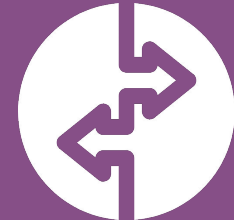
**Automated tasks
for care, insurance,
and billing**



**Automated text &
email messages for
client experience**



**Analytics and
insights to build a
healthy business**



**Integrations with
the leading EHRs**

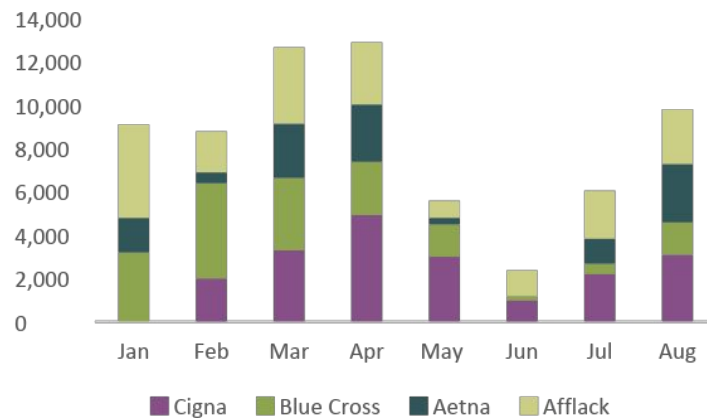


Game-Changing Analytics

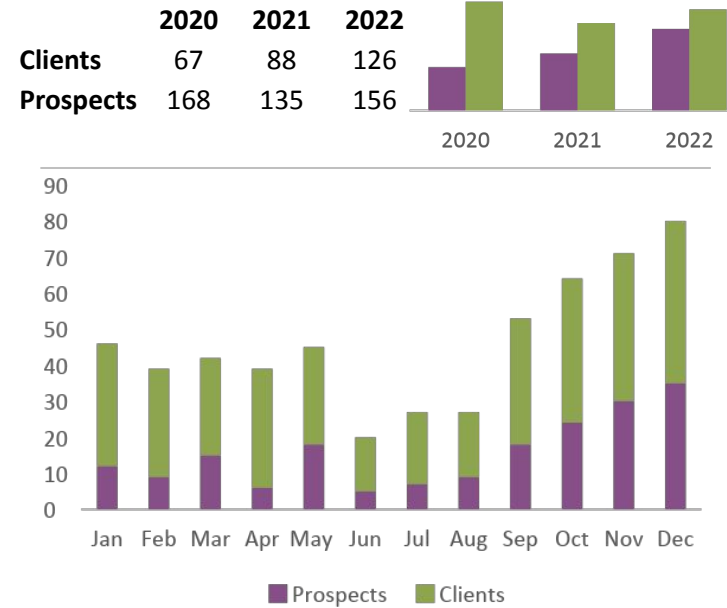
Waitlist report: August

Waitlist	42
Waitlisted	22
Invited off waitlist	16

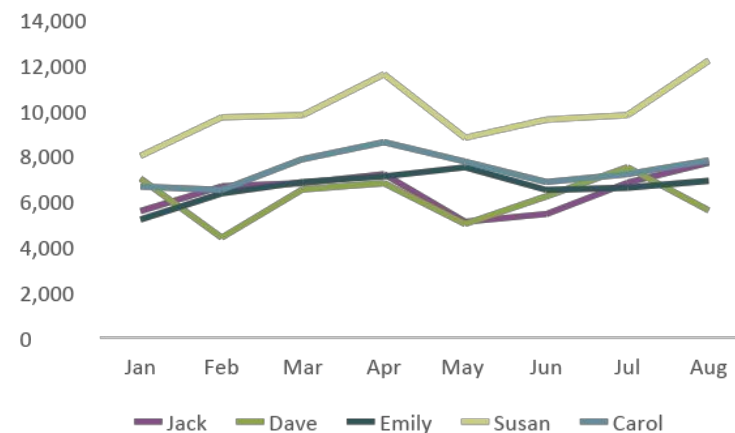
Profitability by Panel



New Client Funnel



Revenue by Therapist:



Unlocking Smart Growth

“You turned away 70 leads requesting child therapy over the last 60 days...”

Consider adding a child therapist to your team”



Traction, Traction, Traction

\$2,000 12-week Pilot Program → **\$325** /month



Customer Acquisition Strategy

Partnerships



AdvancedMD



vālant

Industry Influencer Kasey Compton



OUR TEAM

Berit Elizabeth
Founder & CEO



Noon Eggenberger
Co-Founder & CXO



Sachi Patel
Marketing Specialist



Lea Padua
CRM Expert



Andreina Bermudez
Customer Service



Charan Bodigutta
Product Manager

Do you know any...?

Industry Influencers

Channel Partners

Mental Health Practices





Practice Axis

Thank You

berit@practiceaxis.com