



Active Learning EdTech for a
New Generation of Students

40% of students **fail** gen-ed classes



71% feel **unprepared** for the labor market

Gen Content Creator



TURN TO
PAGE 394



Solution

Experiential Learning:

Students interact with data and content.

Builds the critical thinking, organization, and writing skills needed to succeed in school and beyond.



Connect



Cite



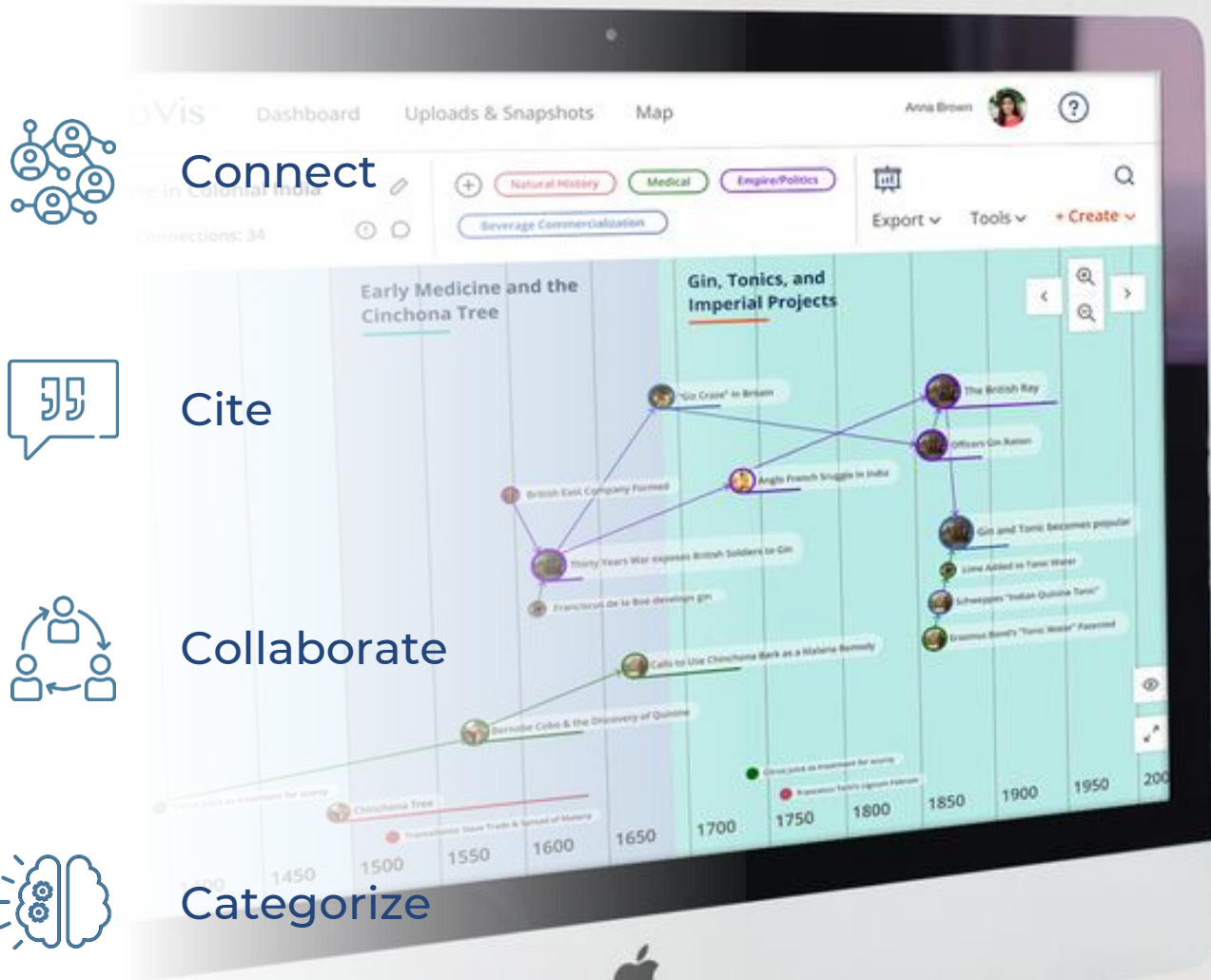
Collaborate



Categorize



Present





MALARIA No 1



THE MOSQUITO DANGER

Mosquitoes
Malaria Viet
sound and

Tonic



Mushtaq Bilal, PhD 

@MushtaqBilalPhD



Don't let ChatGPT distract you from other apps currently available for academic writing.

Here's an app especially designed to make academic writing faster and easier — ClioVis:

12:10 AM · Feb 26, 2023 · **1.2M** Views

2,000 Retweets **30** Quotes **7,992** Likes **6,434** Bookmarks

TAM \$686M
19 Million students

If .5% use 2X a year = \$22M

4,150 professors
of 832K in the US

@\$16.99 per semester
(Average class size: 160)

Traction



Proven in the classroom

14K

Students

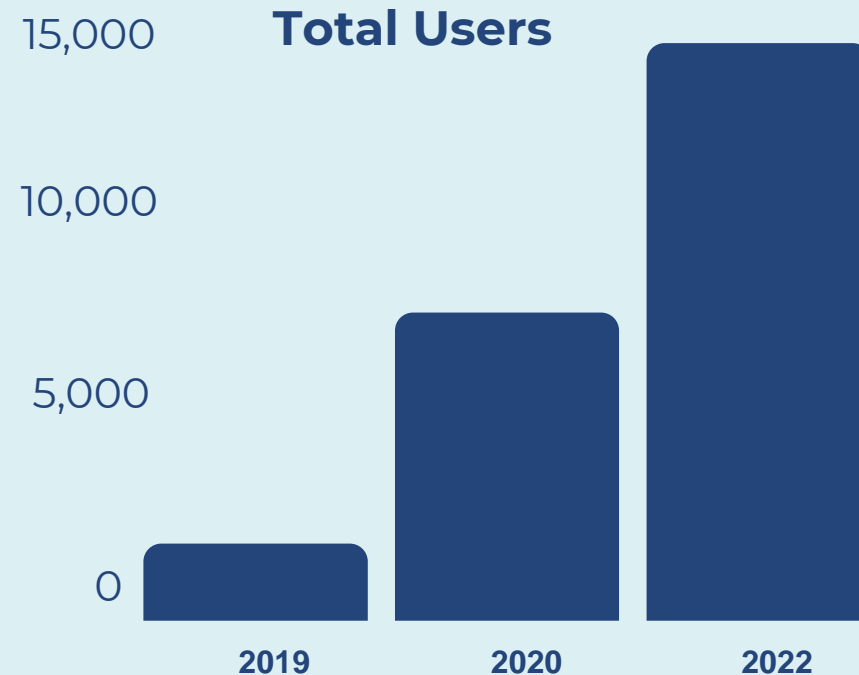
30

Universities



Product demand growing

- 100% YoY growth
- \$4K MRR
- ~600 Avg monthly users
- 1,000 Subscribers by WOM alone in 2 years



Academically Acclaimed

2020 - \$40K
Critical Literacy Technology
by UT Systems

2021
Digital Humanities Now
Editors Choice Award

2022 - \$10K
Kendra Scott
Crowd Choice Award



Founder & CEO



**Dr. Erika
Bsumek**

Winner:

- UT Regents Distinguished Teaching Professor
- President's Teaching Award
- Award-winning author
- Two decades high-ed experience
- Creator of Radical Hope Syllabus used in 148 countries

Co-founders & Lead Devs

- Combined 12 years experience in EdTech software development
- Met at UT's Simulation and Game Applications Lab in 2016



**Braeden
Kennedy**



**Ian
Diaz**

Academic Advisors

**Dr. Richard White,
Stanford University**

**Dr. Martin Summers,
Boston College**

**Dr. Kit French
University of Michigan**

**Dr. Roy Ritchie,
Former. Director,
The Huntington Library**

**Dr. Penne Restad,
Distinguished Teaching Professor,
UT-Austin Emeritus**

**Dr. Van Truskett,
Texas Innovation Center**



Ask

\$750K pre-seed round

Use:

- **Product and infrastructure enhancements**
- **Sales and marketing operations**
- **Customer success and retention**



FIN

