



Ghazal@UpBrainery.com

UpBrainery Dashboard Courses Tutor

James Alexander
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Age: 14 Years Grade: Grade 8-12
[View Profile](#)

Timeline Sessions

Programs

- Applied Science
- Human Services
- Computer Science
- Business
- Endorsment

CONCENTRATIONS

- ALLIED HEALTH**
GENERAL COURSES
5/10 3 hrs
- GENERAL SCIENCE**
CORE
5/10 3 hrs

APPLIED SCIENCE

ALLIED HEALTH

PSYX 100

GENERAL COURSES

PROFESSIONAL CORE

THE SKILLS CRISIS



Teacher

Pediatrician

AI Engineer

Dentist

Influencer



Wastage of Time

Mounting College Debt

Workforce Deficits

TEAM SEASONED WITH EXPERTISE IN EDUCATION AND TECHNOLOGY



Ghazal Qureshi
Founder - CEO



Tekedra Pierre
CTE Specialist



Talib Dhanji - CFO Advisor
*Partner Ernst and Young
CFO Rythm Energy*



Jim Jenkins
Head of Sales



Faraz Iqbal
Chief Technology Officer



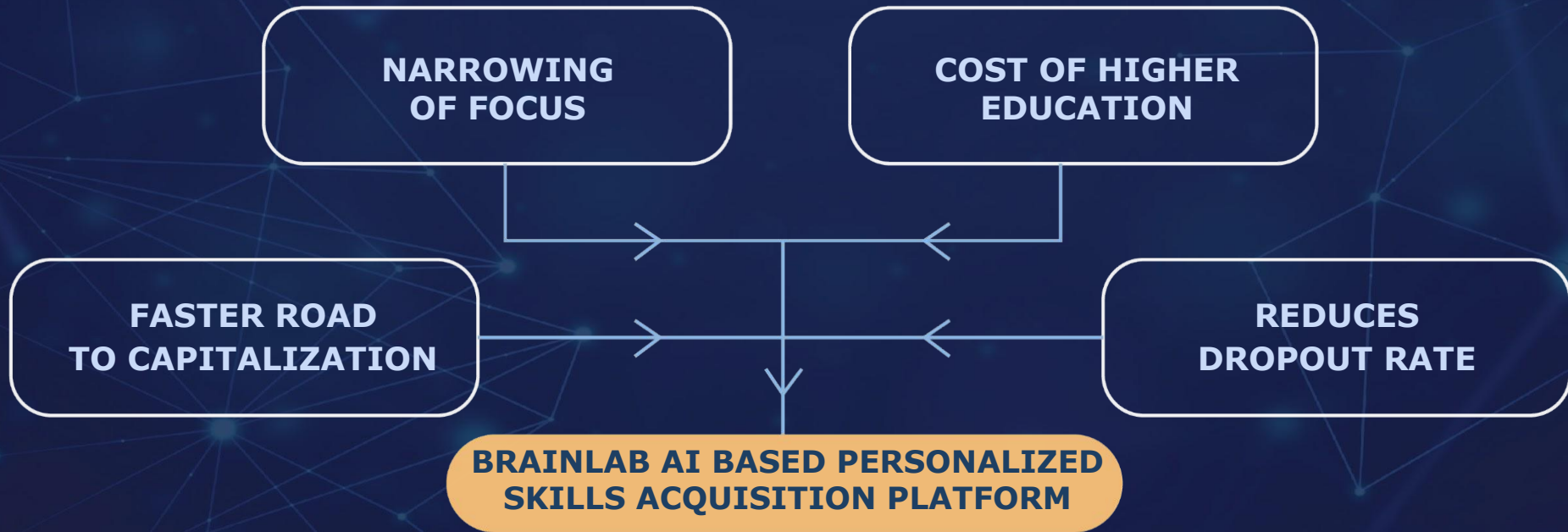
**Dr. Noreen Mayberry -
Scientific Advisor**
NASA Space Toxicologist

CONFIDENTIAL

41

**Total Team
Members**

UPBRAINERY CHANGES THE EDUCATIONAL LANDSCAPE

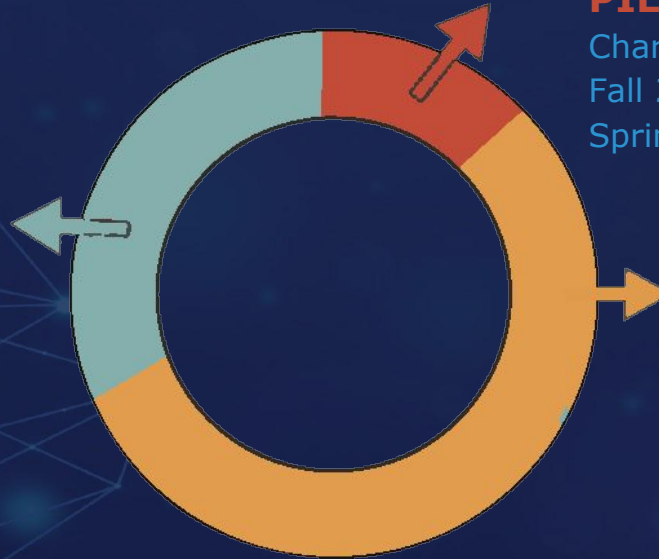


WE ARE EXPERIENCING GREAT SUCCESS WITH SCHOOL DISTRICTS



CONTRACT:

Private School with 1800
Students
Community College with 5
Area Feeder High Schools
52 Middle Schools - DoDEA



PILOT:

Charter School with 500 Students
Fall 2023
Spring Branch ISD: Fall 2023

PIPELINE

Clear Creek ISD 30,000 students
Katy ISD - 97,000 students
Channelview ISD - 9600 students
Gatesville ISD - 3500 students

**AWARDED: Military contract \$3.2 Million for 5
years guaranteed and \$2 Million add-on**

MEET OUR AI COACHING TEAM



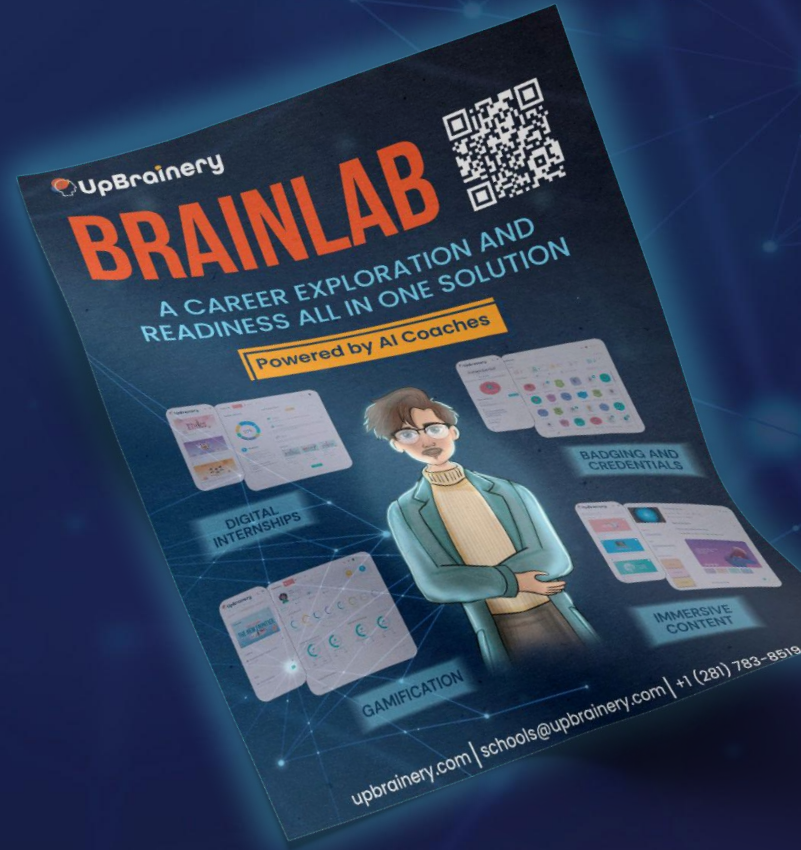
Mr. J
Engineering Teacher
Elementary School



Mr. Raymond
English Teacher
Elementary School



Ms. Em
English Teacher
Middle School



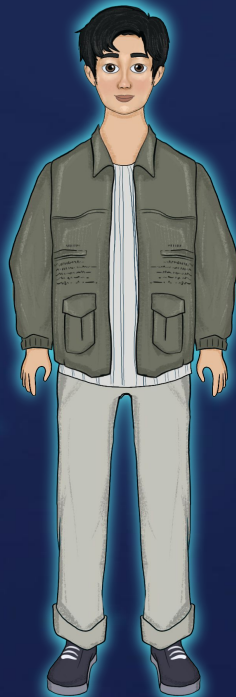
AI COACHES WITH SUBJECT MATTER EXPERTISE



Ms. Lawrence
Science Teacher
High School



Ms. Wang
Engineering Teacher
High School



Mr. Z
Engineering Teacher
Middle School



Ms. Fiona
Math Teacher
High School



Mr. Whit
Science Teacher
Middle School

UPBRAINERY PROVIDES A MULTI PRONG APPROACH



**Badges/
Credentials**



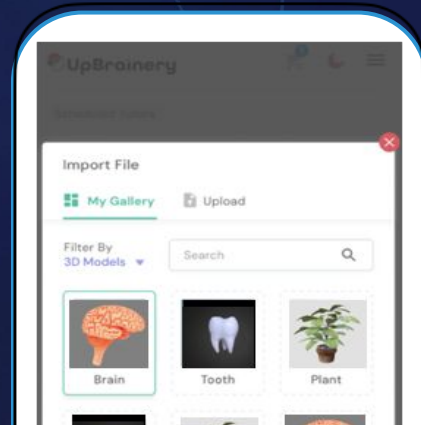
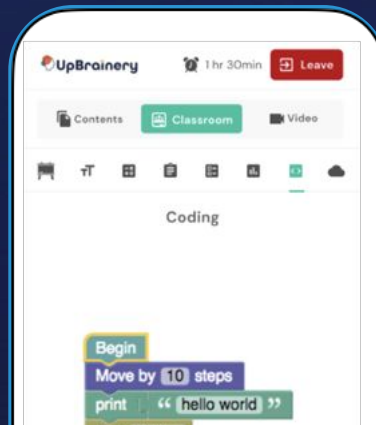
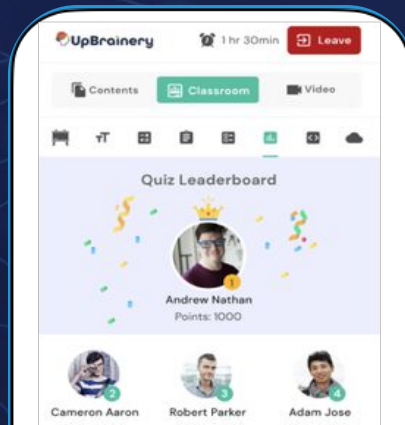
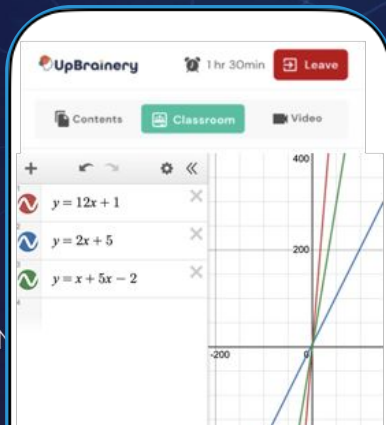
Gamification



**Immersive
Content**



**Real World
Connections**



MARKET REACH IS UNPARALLELED



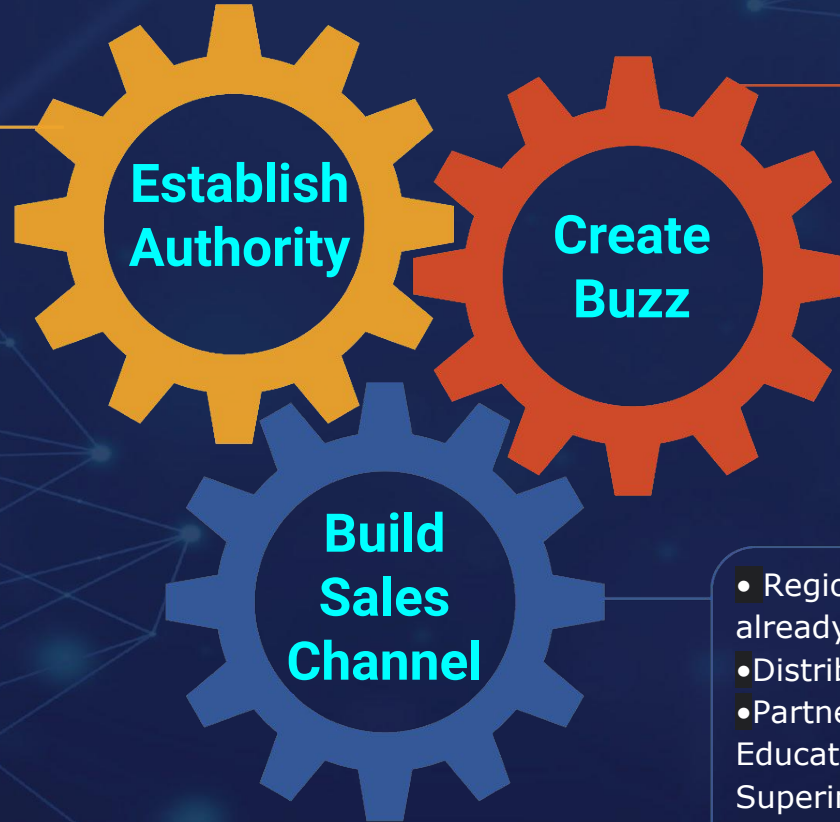
We plan to approach each segment in a phased manner



\$1.8 Billion of federal funding is available to schools for CTE along with city and state bonds

GO TO MARKET STRATEGY

- Engage teachers and administrators
- Develop partnerships with influencer teachers
- Partnerships with Districts of Innovation



**Establish
Authority**

**Create
Buzz**

**Build
Sales
Channel**

- Webinars and Podcast
- Publishing Whitepapers and Use Cases
- Article Publishing
- Conference Attendance
- Strategic Event Hosting

- Regional Sales Team that already have school contacts
- Distributor - already in schools
- Partnerships through Regional Educational Groups to reach Superintendents

RAISING 750K FOR AN 18 MONTH RUNWAY



Milestones to Accomplish

\$3M

Revenue

500+

Schools

250K+

Monthly Users

Uses of Funds

\$300K

Marketing & Business
Development

\$200K

Software Roadmap

\$200K

Operations

\$50K

Rainy Day



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