



STANLEY

techstars_

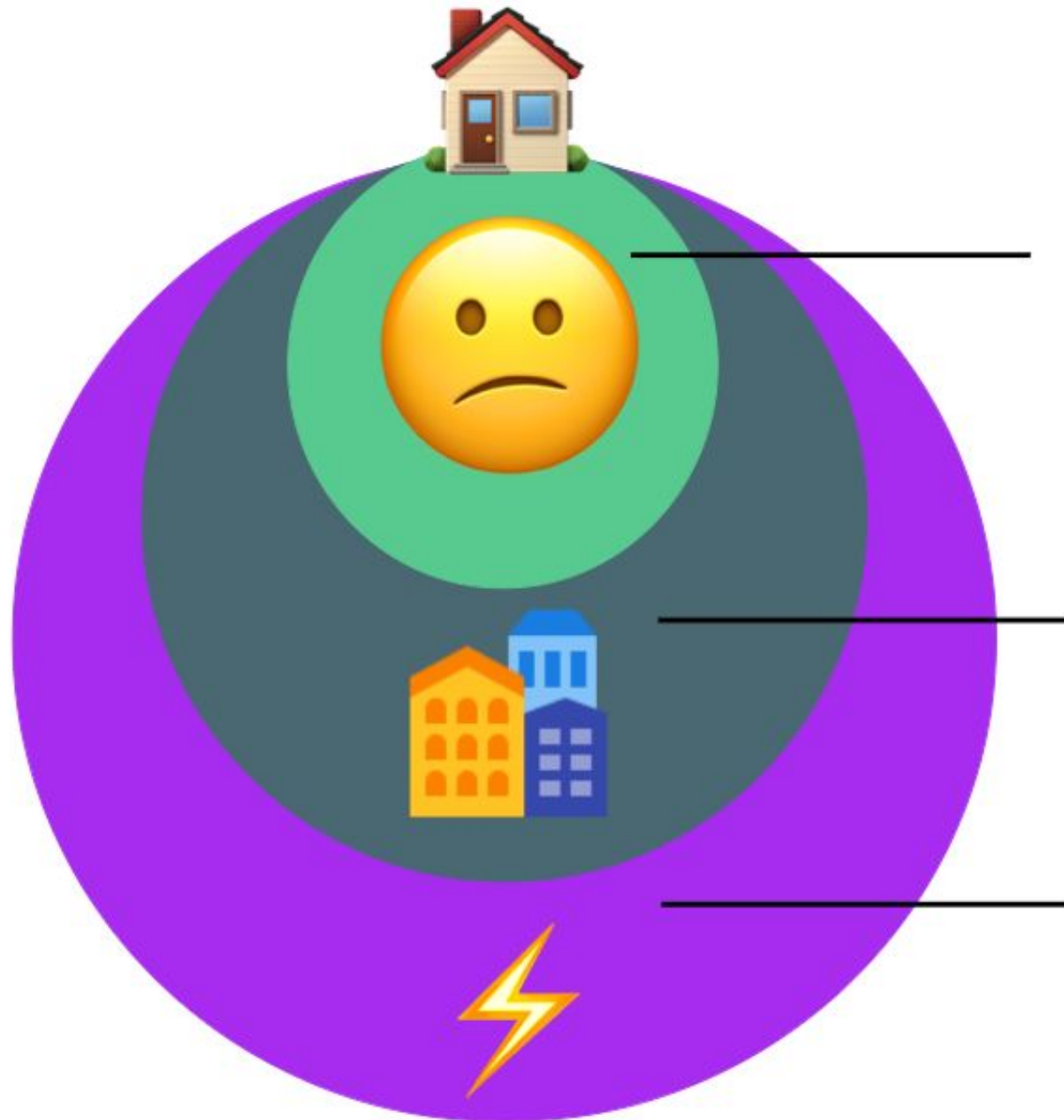


NET ZERO
ACCELERATOR™
U.S. GREEN BUILDING COUNCIL LOS ANGELES

Let's Save ⚡
Energy Together



Problem: Ineffective Systems to Manage Energy Use



Individuals

Want to Combat Climate Change & Save \$ on Utility Bills.

Companies + Buildings + Cities

Want to Measure & Reduce CO₂ Emissions for ESG Reporting.

Utilities

Want more User Engagement & Cost Effective Energy Savings.



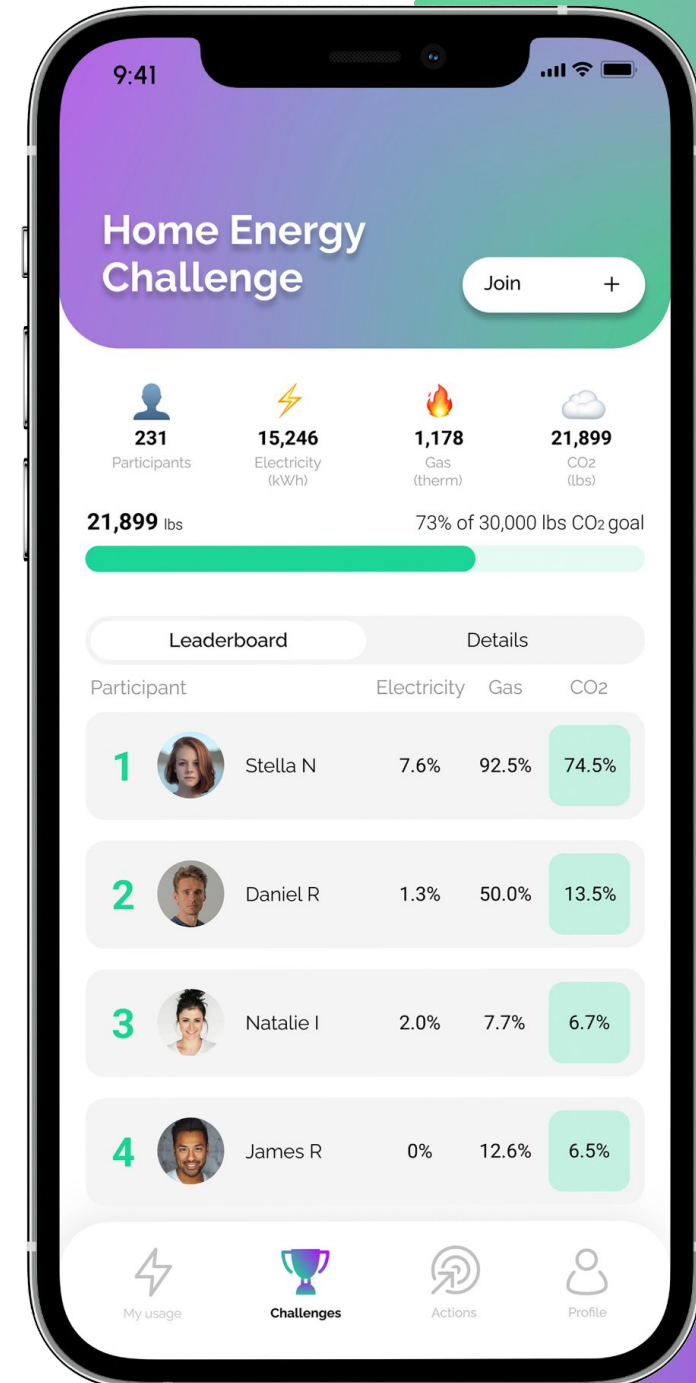
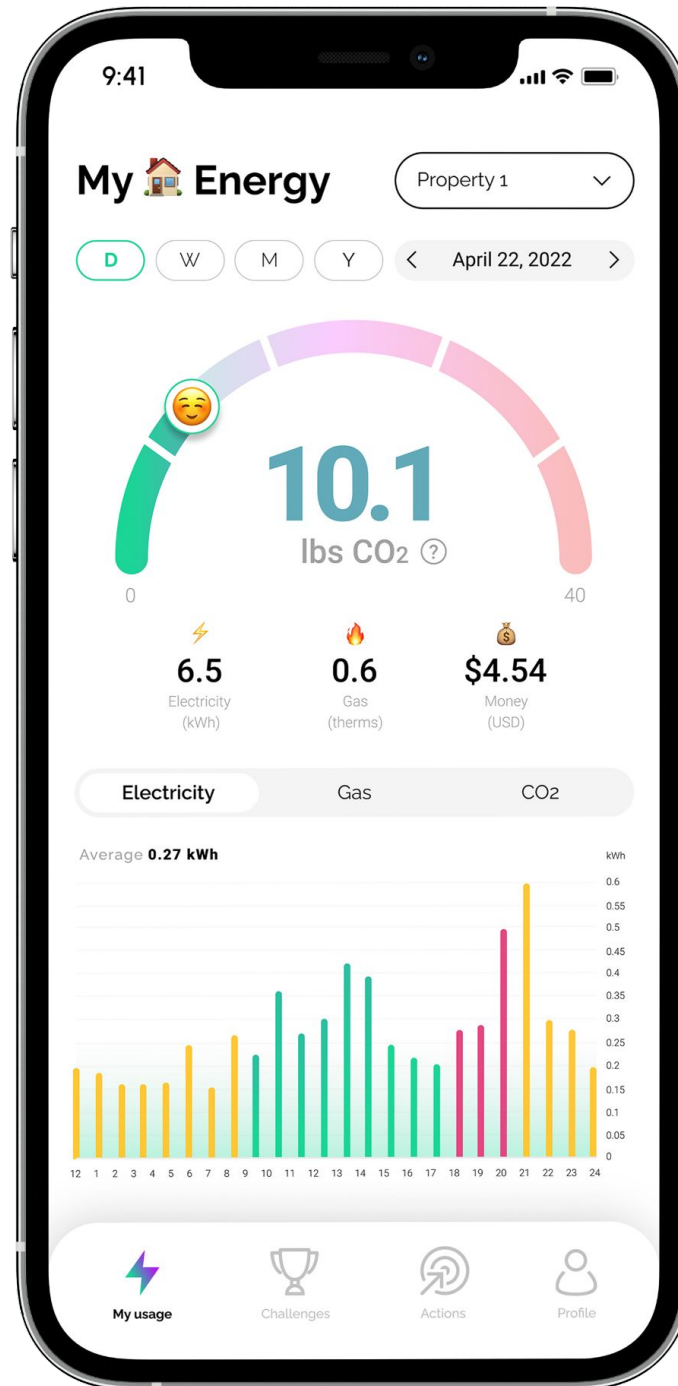
Engage + Measure + Reduce



27%
Energy
Savings

=

\$30
/ton CO₂



Business Model



**\$3
/user/month**

B2B

Monthly Subscription
for Organizations



**% of Energy
Savings**

B2B

Variable Fee for
Utilities



**% of Product
Price**

B2C

Affiliate Revenue
Share with Retailers

Leadership



Natalie Zandt
Founder and CEO

Energy Efficiency Consultant
Scrum Master



Jolyon Bloomfield
Co-Founder

Data Scientist

Advisors



Laila Partridge
wegowise



Jeff Soplop
Brightly



Cornell University



Traction

- Hourly data from 18 Electric & Gas Utilities in 28 states
- Pilots: USGBC-LA, Fortune 500 Company, & 2 Utilities
- Phone App launching June 2023 with DTC Marketing



ASK: \$700,000

Support Utility pilots over the next 9-12 months
& acquire new customers.



Sales & Marketing

\$300,000



Team

\$200,000



Product Growth

\$200,000

Invest in Us!

- First Mover
- \$3B ESG + Utility EE Market
- Highly Scalable
- Experienced Team

Contact:

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Energy Together

www.meterleader.com