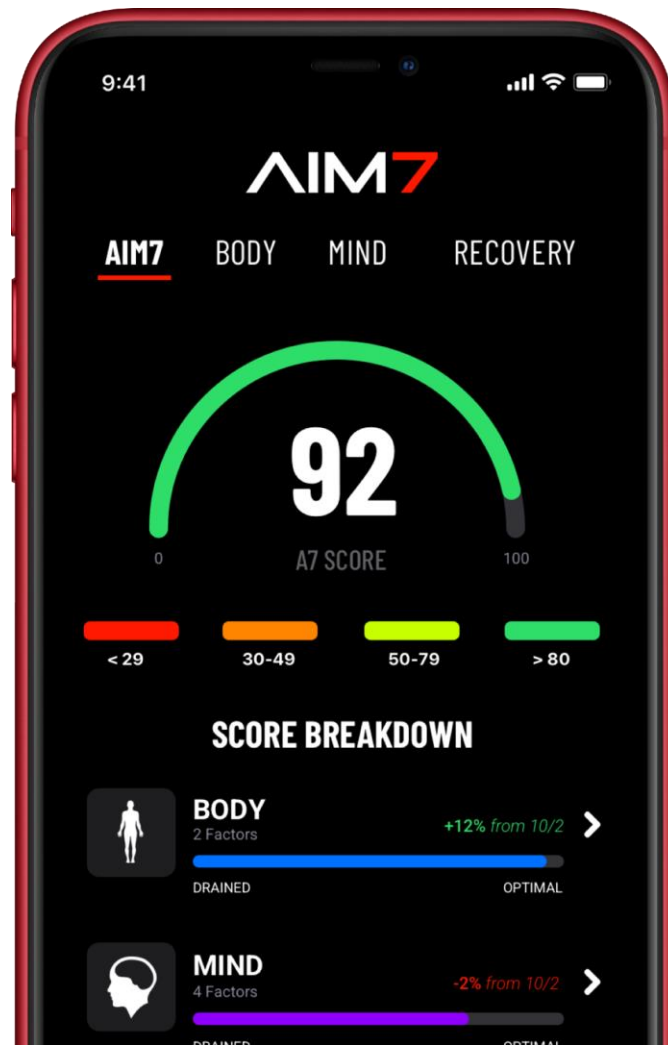




UNLOCKING THE POWER OF WEARABLE DATA







LOFTY EXPECTATIONS

UNPROVEN TECHNOLOGY





DATA DRIVEN PRACTICE & TRAINING

**88%
Reduction in
Injury**



**ACC &
Orange Bowl
Champions**




**TRUE
STORY.
HAPPY
ENDING.**

MAX
SPEED **20.16**

MPH

MAX
SPEED **22.54** MPH





**OVER 100 MILLION
AMERICANS OWN
WEARABLES**

GARMIN

OURA

APPLE WATCH

SAMSUNG



**WEARABLES DON'T
CHANGE
BEHAVIOR.**

THEY MEASURE IT.

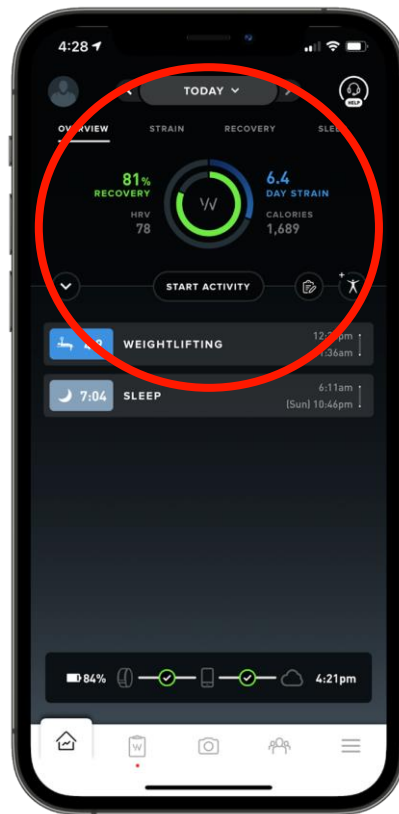
GARMIN

OURA

APPLE WATCH

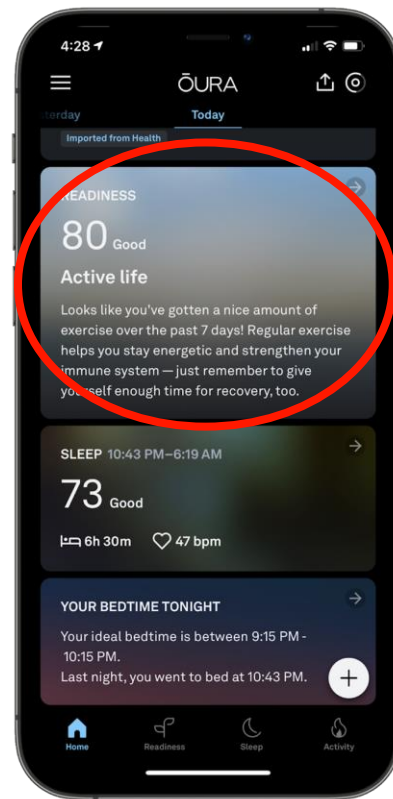
SAMSUNG

DEVICES SHOW YOU DATA.



WHOOP™

Valued at **\$3.6 billion**



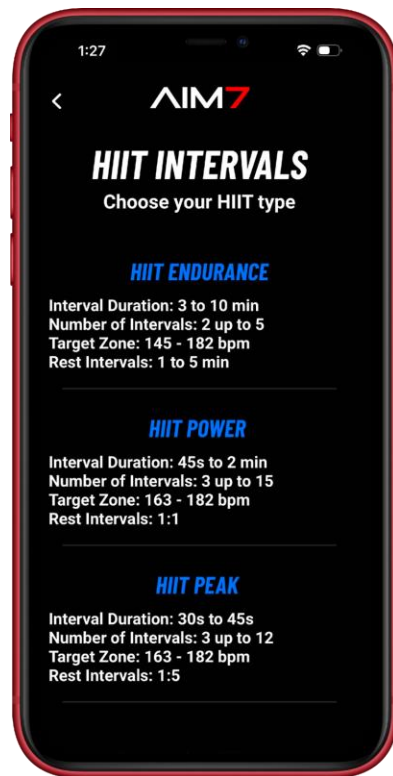
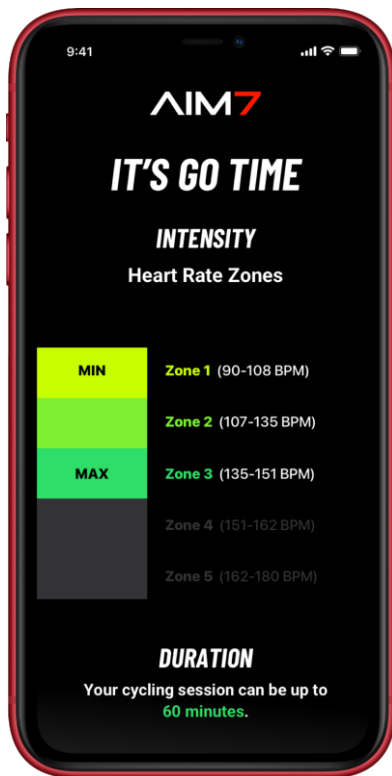
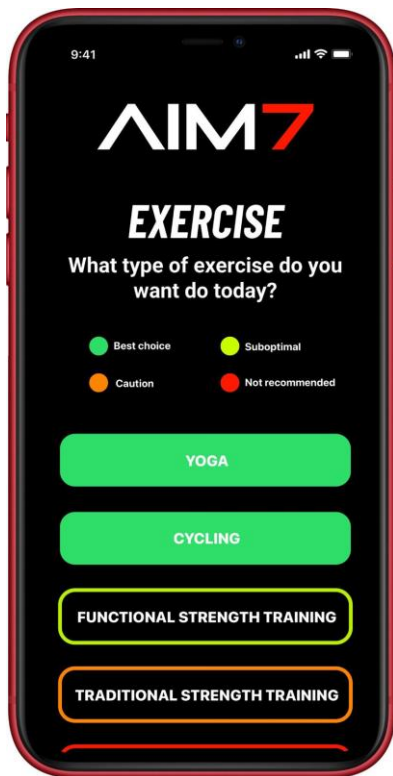
OURA

Valued at **\$2.5 billion**

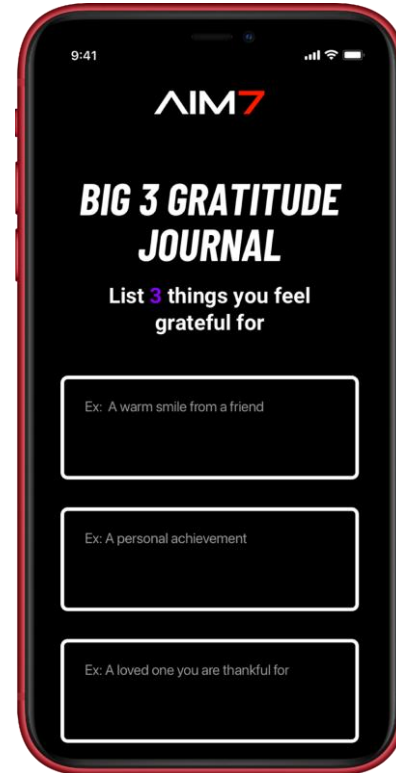
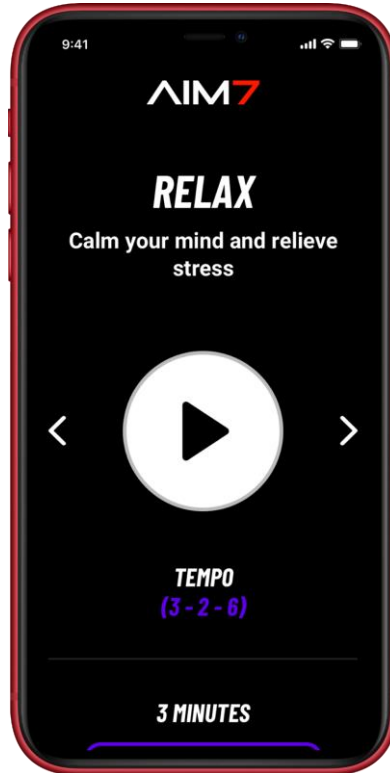
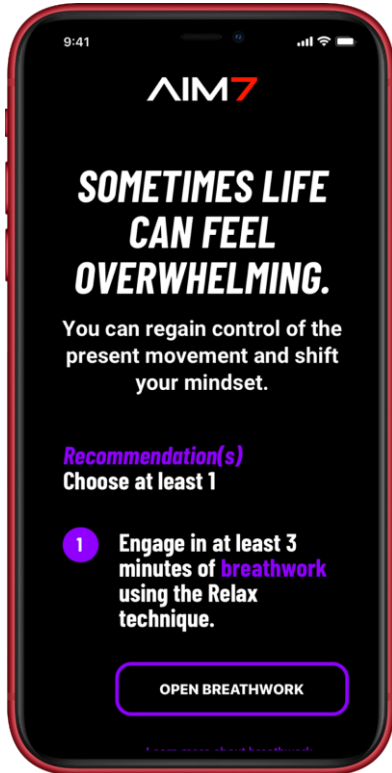


**DAILY
PERSONALIZED
RECOMMENDATIONS
FOR YOUR MIND,
BODY, & RECOVERY**

BODY RECOMMENDATIONS



MIND RECOMMENDATIONS



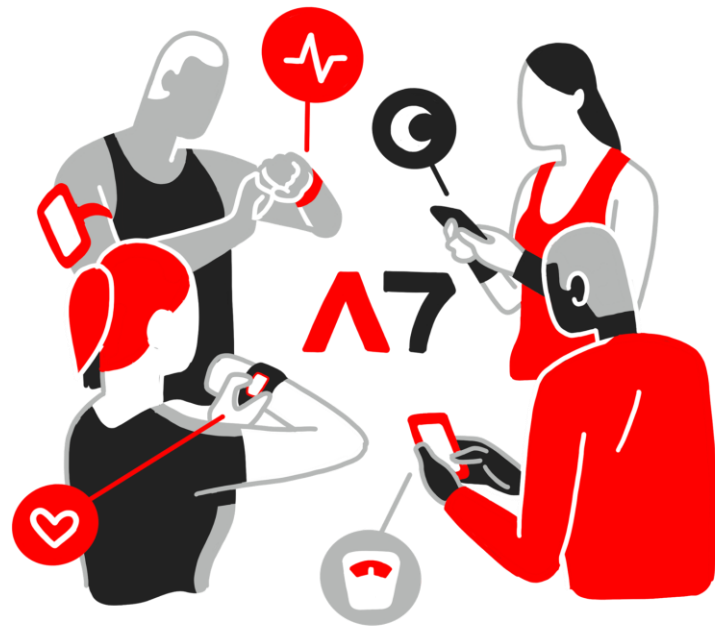
HARDWARE & DATA

AIM7 MAKES YOUR DEVICES & HEALTH DATA ACTIONABLE

AGNOSTIC




 **\$15/MO**



AIM7'S **PROVEN RESULTS**

After **4 Weeks** an AIM7 user experiences:

- 
- 23%** Increase in motivation
 - 20%** Improvement in mood
 - 17%** Increase in sleep quality
 - 16%** More energy
 - 10%** Reduction in stress

Based on an analysis of 208 users from Feb 2023 - Apr 2023

BUSINESS MODEL & REVENUE STREAMS

1

B2C

Consumer application that is \$15/mo

2

B2B

License models as SaaS solutions for health and wellness companies



3

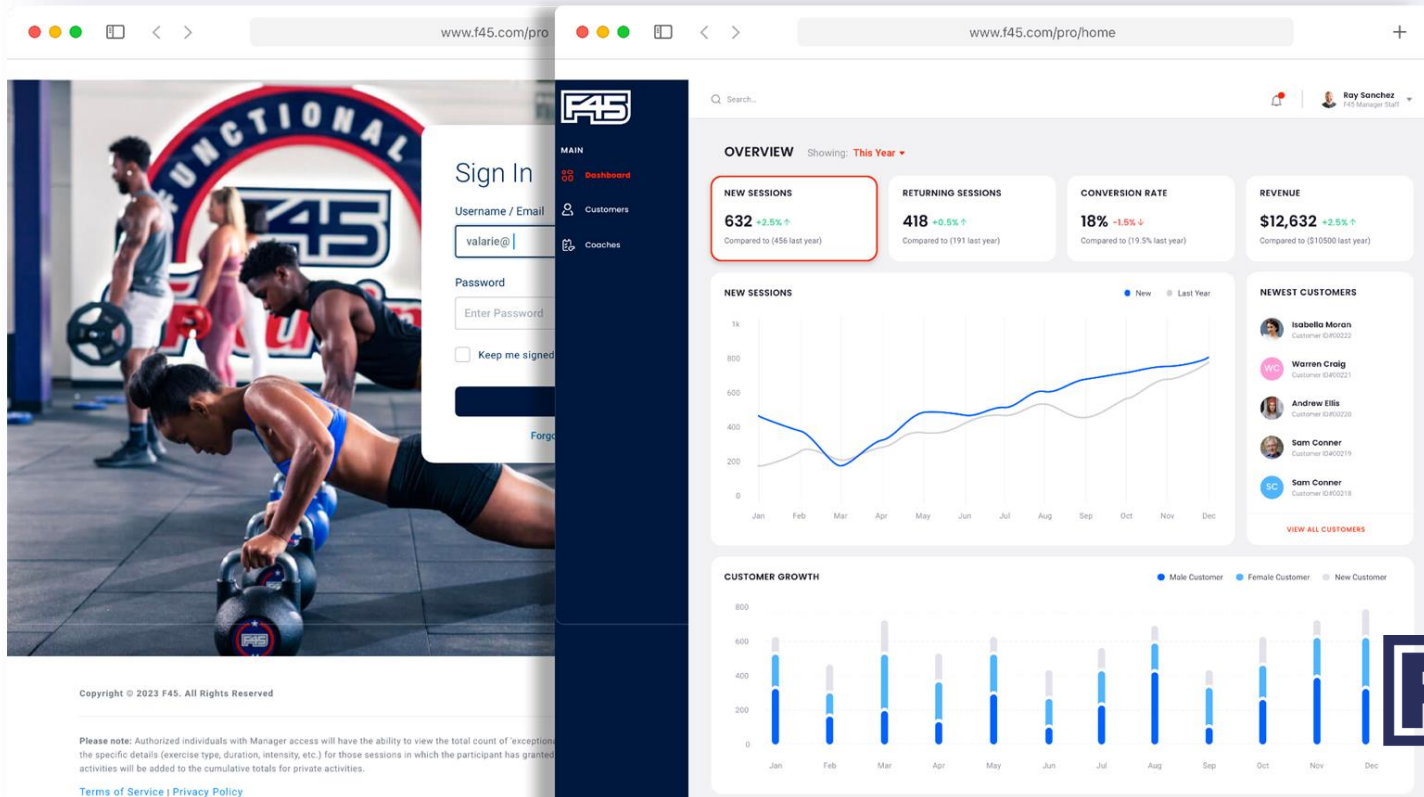
B2B

Enterprise payers



F45 PRO DASHBOARD

POWERED BY AIM7



OUR TEAM

WE KNOW WEARABLES, HUMAN PERFORMANCE, & AI



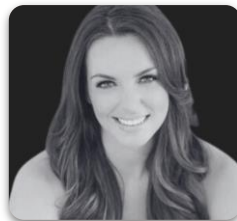
ERIK KOREM, Ph.D.

Founder & CEO



CHRIS MORRIS, Ph.D.

Chief Science Officer



ELIZABETH TUZZOLO

Customer Success



EXOS



hydrow



JERROLD JACKSON, Ph.D.

COO



CODY MAHAN

CTO



ALEX AUERBACH, Ph.D.

Performance Psychologist



CHARLIE KERN

Product Manager



GREGG GOLDNER

Sr. Mobile Developer



OUR **ASK.**



\$2M to acquire 25k
users & 100 studios to
achieve **\$5M ARR**



UNLOCKING THE POWER OF WEARABLE DATA

