



**MODERNIZING ORDER FULFILLMENT IN THE
FOOD SERVICES INDUSTRY**



ANTIQUATED OPERATIONAL INFRASTRUCTURES WITH POOR TECH IMPLEMENTATION DOESN'T WORK



INEFFICIENT KITCHENS



LINES

END-USER ENGAGEMENTS



MOBILE ORDERING



EXPRESS PICK-UP



DELIVERY



KIOSKS

SEAMLESS INTEGRATIONS



INVENTORY

PAYMENT
PROCESSING

POINT OF
SALE

LOADED
VALUE

TICKETING

E-WALLETS

WHITE
LABELING

LOYALTY
PROGRAMS

HOLISTIC PLATFORM

- ✓ Streamlined workflows
- ✓ Reports and analytics
- ✓ Simplified management
- ✓ Increased adoption
- ✓ Higher throughput
- ✓ Training and demos
- ✓ Infrastructure embedded
- ✓ Scalability
- ✓ Vendor visibility

WE GENERATE VALUE IN A BROAD RANGE OF INDUSTRIES

SEATZ



SPORTS



ENTERTAINMENT

myEATZ



HEALTHCARE



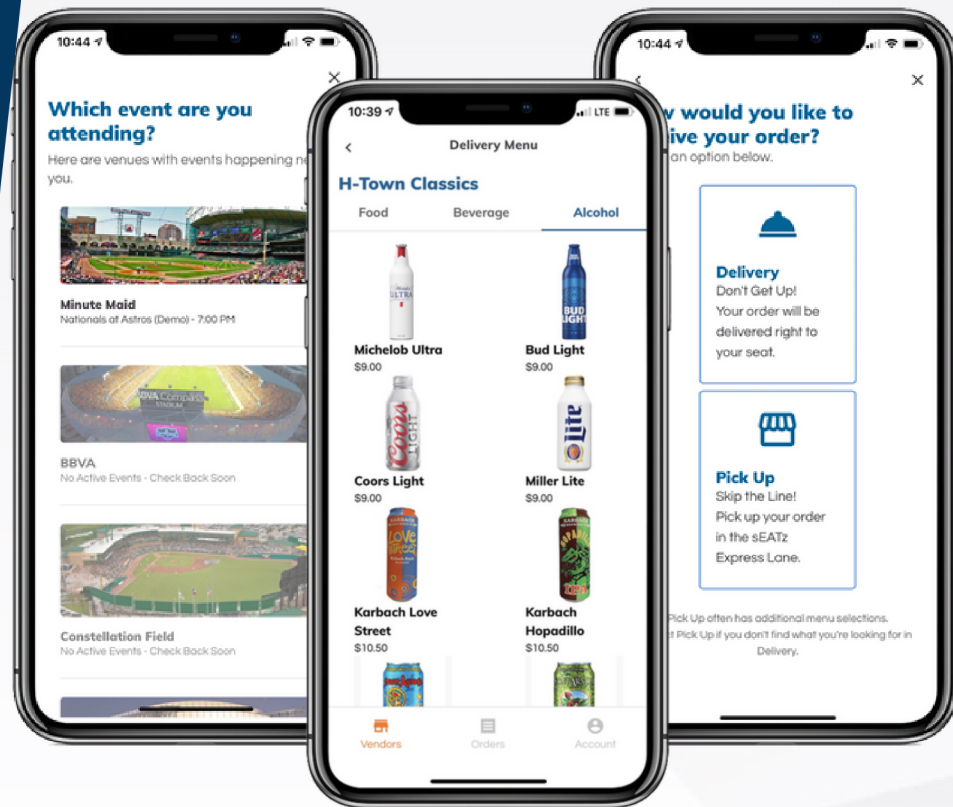
LEISURE



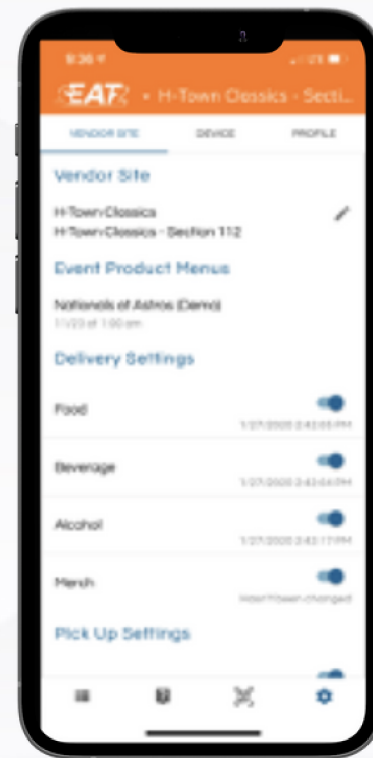
BUSINESS DINING

Developed for Sports and Entertainment, Proven in All Markets

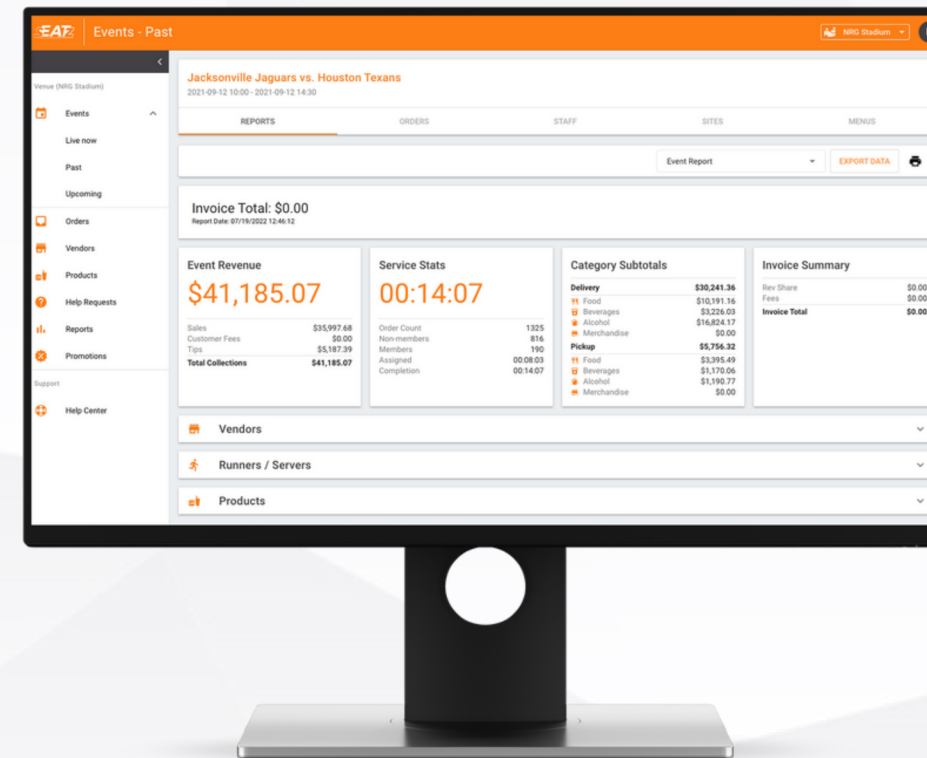
CUSTOMER APP



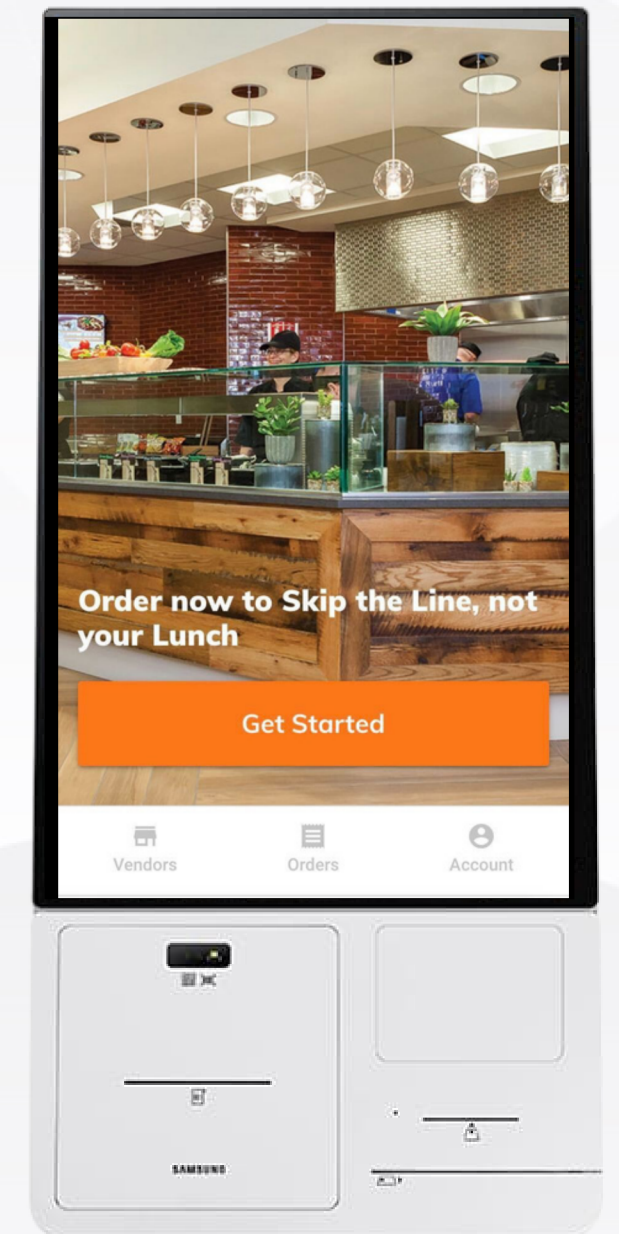
OPERATIONS APP



MANAGEMENT APP



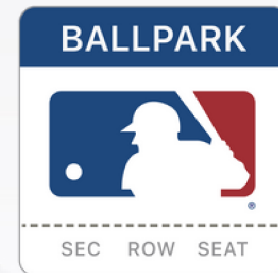
KIOSKS



MULTI-FACETED PLATFORM WITH A UNIFIED BACK-END

WE PARTNER WITH THE BEST TECH
IN THE INDUSTRY...

SO WE CAN SERVE THE BEST OF
ALL INDUSTRIES.



WE ADDRESS A \$535B MARKET THAT IS SHIFTING TO MOBILE

\$535 B



ALL FACILITY FOOD
AND BEVERAGE

\$153 B



HEALTHCARE

\$20 B

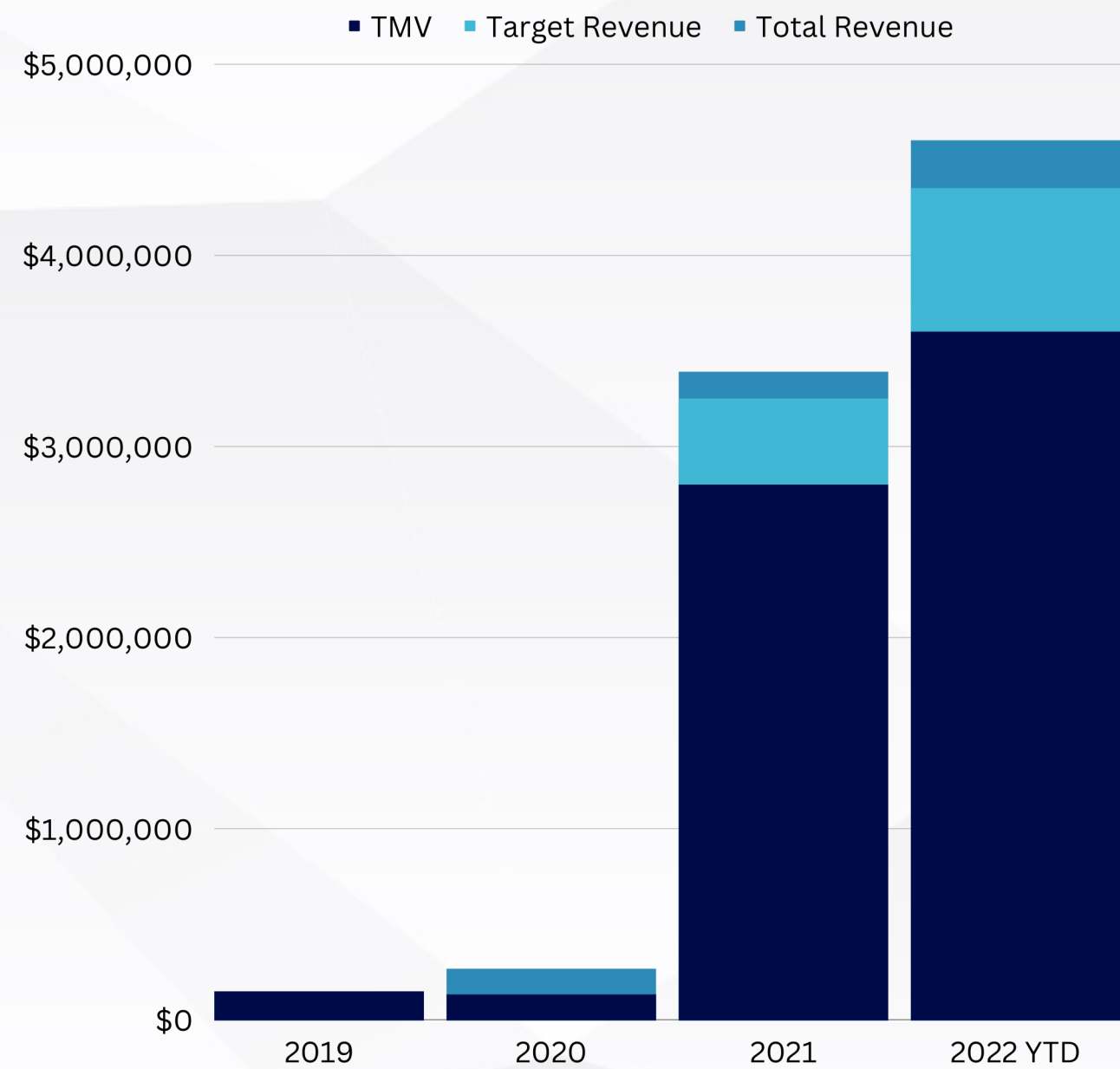


SPORTS AND ENTERTAINMENT

COMPETITIVE LANDSCAPE



BUILDING MOMENTUM WITH A PROVEN REVENUE MODEL



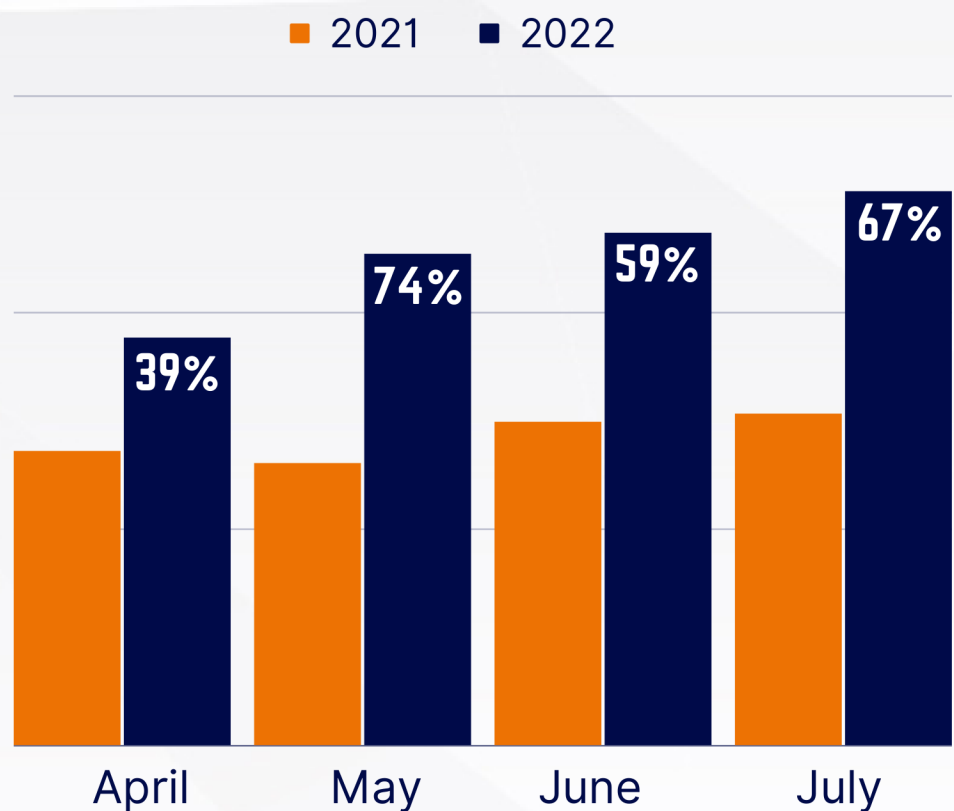
REVENUE MODEL:

3-year licensing and platform agreements
Transactional convenience and revenue share fees
Equipment sales and leasing

CASE STUDIES



MYEATZ HOSPITAL CLIENT SNAPSHOT- THE "BEFORE & AFTER" KIOSK EFFECT



68%

INCREASE IN SALES
2021 VS 2022

36%

MONTH OVER MONTH
INCREASE IN SALES

113%

INCREASE IN VALUE
PER ORDER

TOTAL ORDERS: 14,226+



IN THEIR FIRST SEASON USING SEATZ, THE BOSTON RED SOX HAVE ALREADY SEEN INCREASES IN MOBILE ORDERING REVENUE, THROUGHPUT, AND PER CAPS COMPARED TO 2021.

MOBILE ORDERING REVENUE
% increase

118%

2022 vs 2021

ORDER THROUGHPUT
% increase

58%

2022 vs 2021

ORDER PER CAP
% increase

26%

2022 vs 2021

GUIDED BY ESTABLISHED ENTREPRENEURS AND EXECUTIVES



AARON KNAPE
CEO & Co-founder



MARSHALL LAW
Co-founder & Business
Development



CHARLES WILLIS
Chief Operations Officer



NICOLE MOSS
General Counsel



MEGAN FIER
Chief of Staff//Chief Marketing Officer



KERRY HUGUET
Chief Technology Officer

AARON KNAPE

CEO & CO-FOUNDER

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THANK YOU!



RIVALRY

T E C H

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