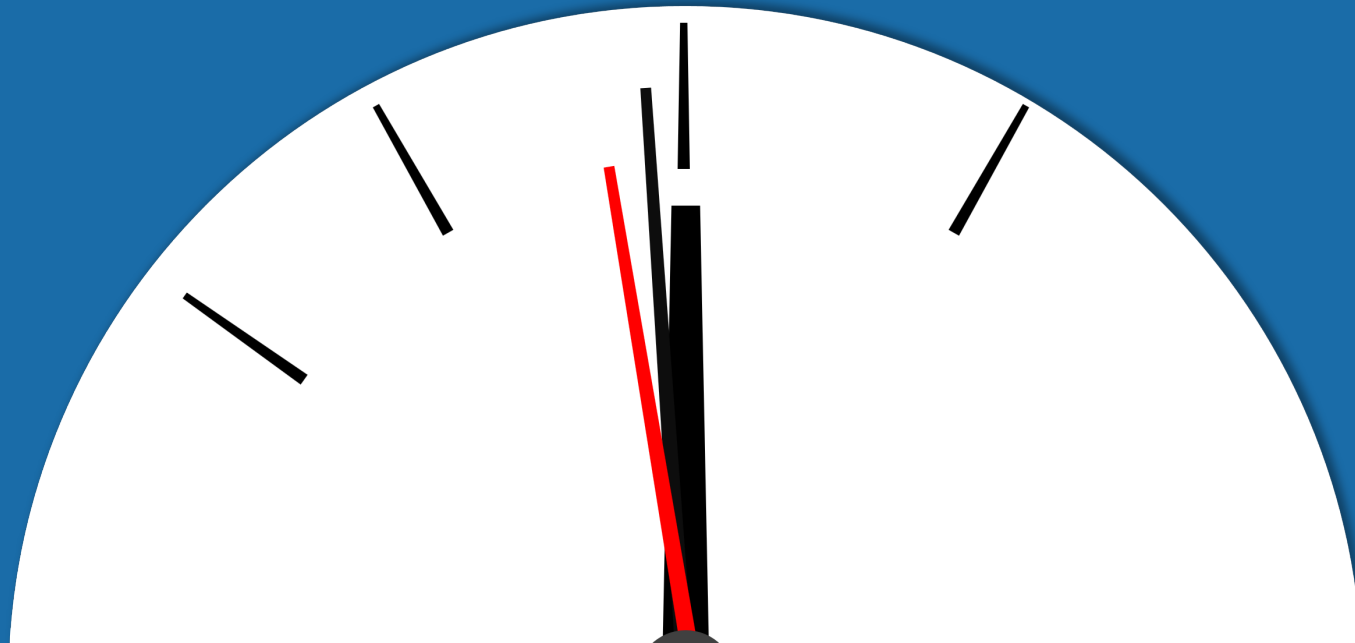


Simple, comprehensive, and dynamic,
LVED is estate planning...

EVOLVED



“Being aware of your fear is smart.

**Overcoming it is the mark of a
successful person”**

Seth Godin



Inevitability | Courage | Action





Beyond just wills and trusts, we help with a lot of stuff...

Assets

- Bank and Brokerage Accounts
- Crypto coin wallets
- Debts owed to the deceased
- Asset records (deeds/titles/timeshares)
- Life and Medical Insurance
- Social Security and other retirement benefits
- Travel Rewards

Digital and Paper Records

- Online usernames and passwords
- Insurance-Auto, Renter, Landlord, Home
- Baptismal, Birth, Divorce and Marriage Certificates
- Living and last wills
- Power of Attorney
- Tax and Trusts documents
- Safes/storage lockers and combinations

Liabilities

- Bills, Credit Cards
- Mortgage/HELOC
- Personal Loans
- Subscriptions (incl. digital services)

Contacts

- Professional Services (accountant, attorney)
- Employer (incl. military commander)
- Clergy

**Over
50%**
of people die
without a will

\$32B
in inheritance is
wiped out in
probate courts
and taxes



Baby Steps

Gentle,
steady,
simple, and
complete

Everything in
one place for
you and, for
them

Safe, secure,
up-to-date and
compliant by
state.

Along the way, we solicit, capture and share your stories. Social posts and personal messages, to be shared once you're gone



Market

TAM \$60B

Engage Customers

- Birth
- Military Deployment
- Retirement
- Asset sale
- Move
- Job Change
- Marriage

GTM Indirect/Referral

Rev. Share, Preferred placement

- **Funeral Service Establishments**
- **Estate Attorneys**
- Accountants
- Financial Planners
- Insurance Sales
- Cemeteries

Competition Vertically Focused, Mom and Pop Market

Life & Funeral	Inheritance & Admin	Funeral and Final Rest	Cemetery/ Keepsake
Settlement & Inheritance	Obituary and Support	Knowledge Transfer & Task Mgmt.	Web Presence



Revenue Model

New and needed

A recent survey revealed that 97% of respondents had yet to see a like offering.

Seven million in the US would subscribe at over \$100 a year.

Survey conducted Oct 2022, n=571

Subscription (required)

\$199.95 / yr.
\$399.95 / 3 yrs.
Family Plans

Update your will, access to information storage, stories, messages, and inheritance optimizations

Platform Services (add-ons)

Lawyers
Accountants
Insurance

Al-a-carte premium professional services acquired through the platform

Base subscription and two product categories purchased as extensions



**Seeking:
\$500K Investment 2023**



Our Team



Ryan Andersen

25 years cross industry software development experience and equivalent time in senior management roles running innovation, corporate, and market strategy for the Fortune 500.

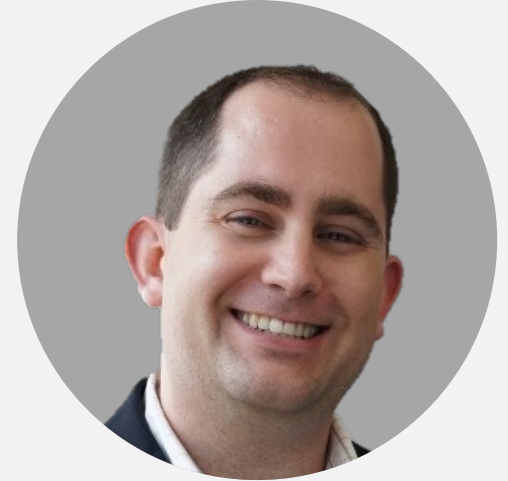
MIT MS EECS and MBA
MIT Leaders for Global Operations fellow



Terry Anderton

Generated \$500M in successful tech exits for his investors & employees.

Founder & CEO - Wagz Smart Dog Collars, GEMR Social Commerce Site, Trunity inventor of the cloud-based textbook & NitroSecurity



Travis Johnson

Experienced intellectual property attorney working with start-ups for over a decade including data privacy strategy and implementation

Significant due diligence experience across both buy and sell side of transactions



Fear is a reaction.

Courage is a decision.

Action is investing in

