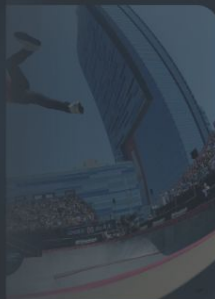
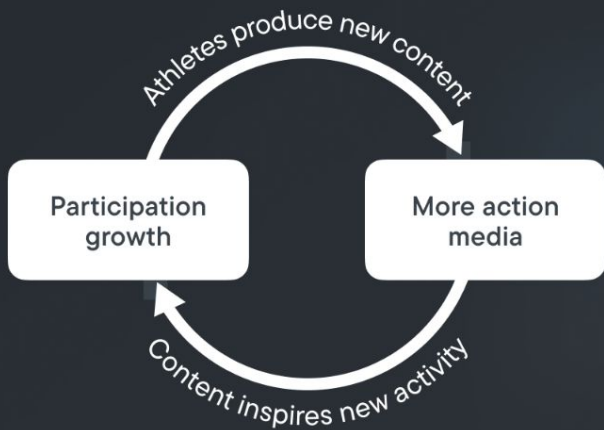




Ride. Capture. Share.







### POV cameras

- Autonomous
- Limited POV / quality
- Costs hundreds of \$



### Friend with an iPhone

- Free (probably)
- Limited availability
- Low / “okay” quality



### Professional photographer

- High quality
- Costs hundreds of \$
- Limited availability (if any)

**Autonomous, low cost, or high quality... pick ONE**

## For Users



Buy a tag

\$10



Activate it

\$5/day OR \$50/yr



Go ride

and start capturing





For Venues



## Capture Point

\$3,000/unit/yr





- **Major venues/areas**

450+ ski resorts

500+ BMX/MTB areas

Thousands of skateparks



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**\$3B** annual rev. potential





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- **OZ Trails**

**\$1M** annual rev. potential



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- **Woodward Park City**

**\$4M** annual rev. potential



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- **OZ Trails**

**\$1M** annual rev. potential

- **Woodward Park City**

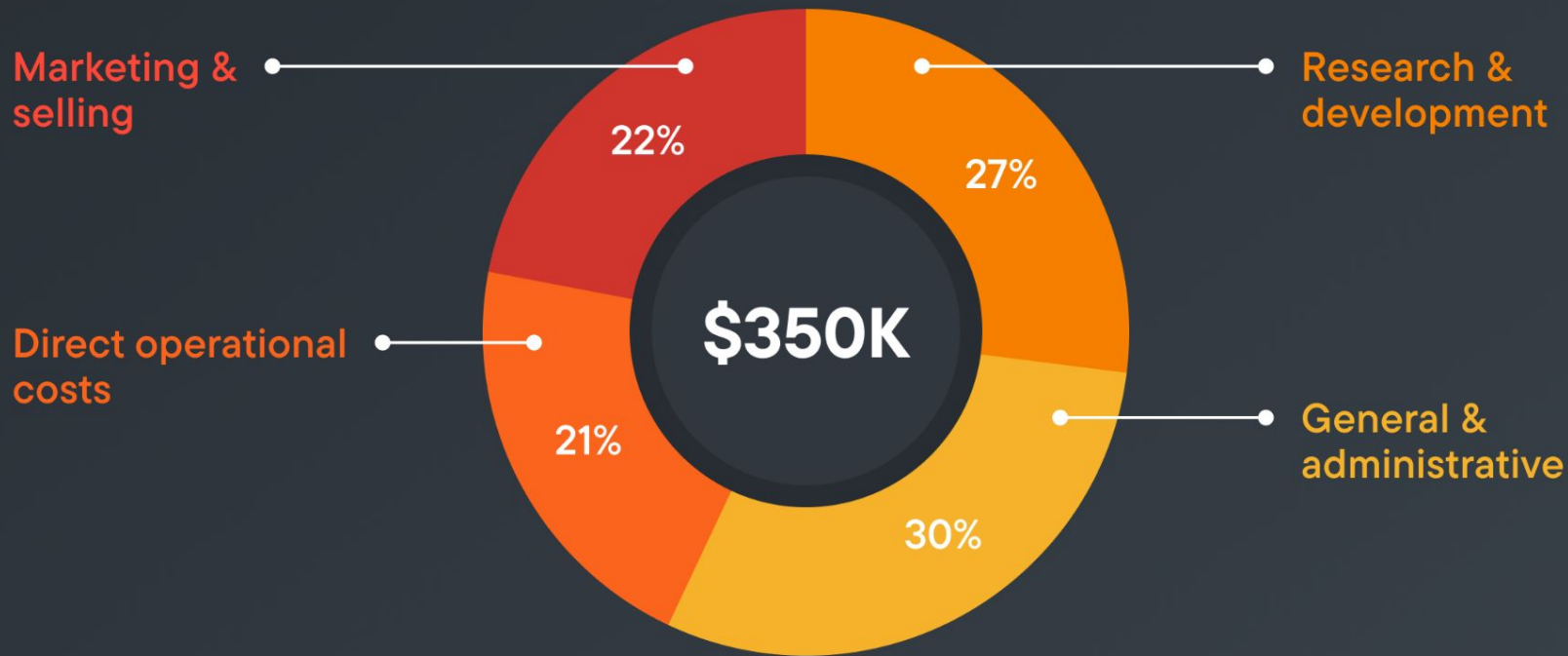
**\$4M** annual rev. potential

- **Powdr resorts**

**\$60M** annual rev. potential

# Pre-seed funding

Funds to cover launch in OZ Trails & Woodward PC







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